

User-Generated Product Discovery

The Klevu and Trustpilot partnership empowers automatic, customer-driven merchandising by not only showing ratings on product listings and product recommendations, but also training the Klevu AI to use rating as a reason to boost or demote products on a listing page.

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COLOURPOP

MAKEUP

COLLABS

SKINCARE

BODY

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beast

lux liquid lip

🏷️

\$6.30

★★★★★

add to bag



flynn

lux liquid lip

🏷️

\$6.30

★★★★☆

email me



puddin'

lux liquid lip

🏷️

\$5.60

★★★★★

add to bag



prince naveen

lux liquid lip

🏷️

\$6.30

★★★★★

add to bag

- ✓ Klevu shows ratings on search overlay, product recommendations, and category and search listing pages
- ✓ Trustpilot review ratings train the Klevu AI about what products to boost
- ✓ Shoppers can filter by rating on product listing pages
- ✓ Product recommendations featuring rich content such as ratings increase average order values by at least 7%



Curry Kate
D - K cup

WOOL
AND THE
GANG



COSATTO



To get user-generated product discovery for your store, visit klevu.com