



## END TO END SUPPLY CHAIN OPTIMIZATION

# BRIDGING THE GAP BETWEEN INVENTORY MANAGEMENT AND EVERY FREIGHT DECISION

You've automated your inventory management with Cin7, but your freight processes are still stuck in spreadsheets. Every LTL shipment, truckload, and B2B delivery becomes a manual logistics project that costs **10-20 hours per week** and **5-15% in avoidable freight spend**.

Cin7 and Owlery have partnered to eliminate the gap between inventory management and automated logistics. Now your Cin7 workflows can **seamlessly trigger AI freight optimization, automatically**.

### HERE'S WHAT CHANGES

- Get instant carrier pricing, no more emailing and calling around
- Auto-close orders when shipments arrive, no more manual updates
- Send automatic branded tracking links – zero “where’s my order?” calls
- Catch freight billing errors before you pay - see true landed costs upfront
- Manage all carriers and shipments from one dashboard
- AI finds consolidation opportunities you’d never spot manually

## \$96,000 ROI in three months

TEXAS FOOD BRAND, OWLERY + CIN7 CUSTOMER



## HOW IT WORKS

### 1) Initial Setup

Connect Owlery using your secure Cin7 API key – no disruption to your existing workflows.

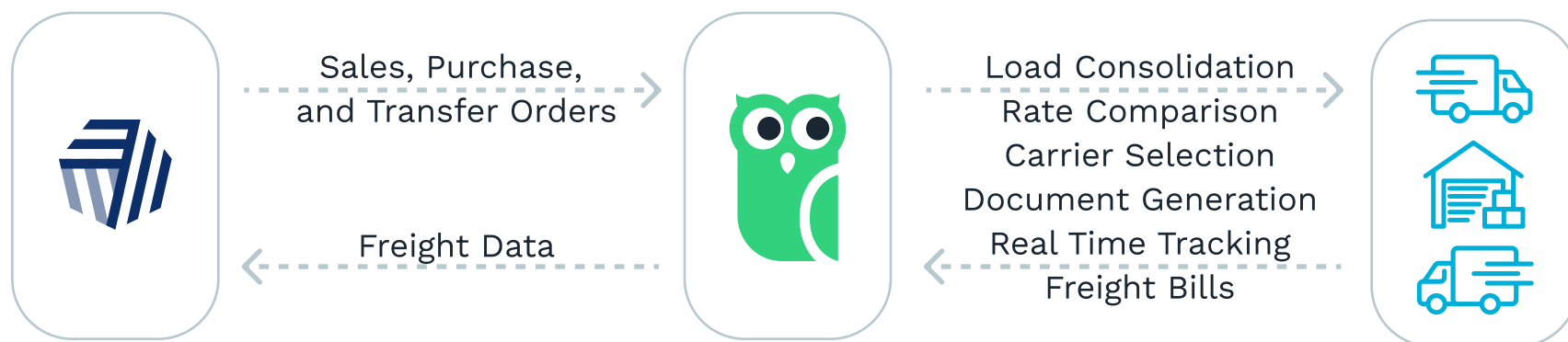
### 2) Configuration

Set up item data, routing guides, and any carrier and warehouse connections.

### 3) Go Live

Automatically compare rates, select carriers, generate documents, and update order statuses.

Simple configurations can be live in minutes, complex business setups may take a few days



Your team focuses on exceptions and improving the bottom line, not routine logistics.

“With Owlery, nothing falls through the cracks. This solution saves me a day’s worth of work and prevents costly freight mistakes.”



**SHAWN GRAY**  
LOGISTICS MANAGER  
OWLERY + CIN7 CUSTOMER

## PERFECT FOR TEAMS HANDLING

### Inbound Raw Materials

Streamline supplier deliveries and reduce receiving delays

### Manufacturer-to-3PL

Automate finished goods transfers with full visibility

### Inventory Transfers

Optimize inter-facility moves and reduce carrying costs

### Wholesale & Retail Orders

Scale order fulfillment without manual coordination

**TURN LOGISTICS INTO A COMPETITIVE ADVANTAGE**

Get a custom ROI analysis

