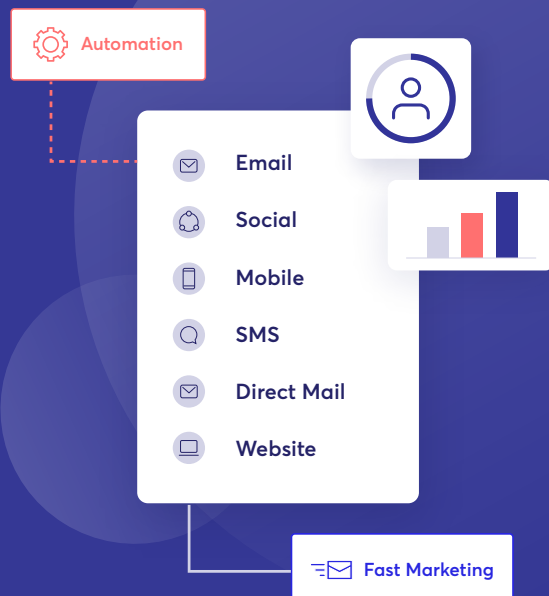


Engage every shopper with personsonalized experiences onsite and cross-channel with Nosto & Ometria

Personalize the experience onsite with Nosto and increase engagement, conversion and revenue through next-gen customer experiences delivered by Ometria.



The perfect experience from the very first touchpoint

Take action on new sign ups instantly to further engage and personalize first touches that convert.

Use your data to create tailored cross channel experiences

Leverage predictive data to drive personalized customer experiences across all relevant channels including on-site, email, push and SMS.

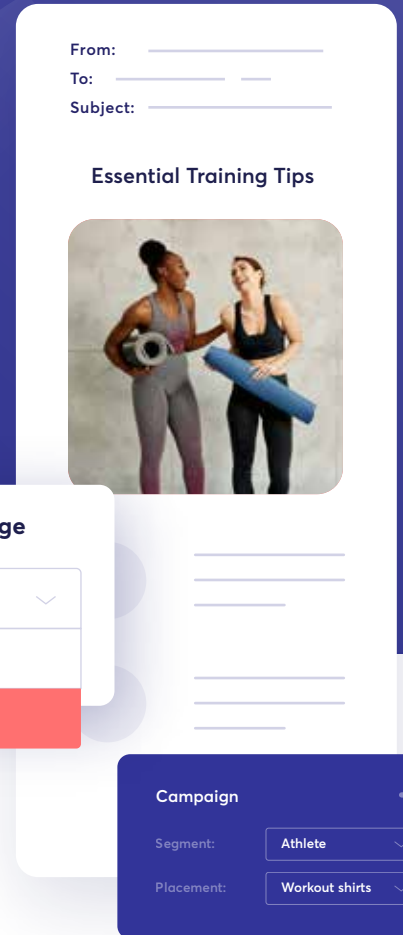
The screenshot displays a personalized e-commerce experience for a user named Tiffany. At the top, a profile card shows Tiffany's name, location (Los Angeles, California, United States), and a circular profile picture. Below this, the main content area is divided into two sections. The left section, titled 'BREATHE', features a hero image of a person on a yoga mat, a 'High Quality Yoga Mats' product, and a 'SHOP NOW' button. Below this is a 'RECOMMENDED FOR YOU' section showing a 'TEXTURED YOGA MAT' for USD 45 with a 5-star rating. The right section, titled 'Zen Flow', features a hero image of a person in a yoga pose, a 'New Collection!' banner, and a 'DRAG HERE' button. Below this is a 'Shop top categories' section showing a 'STABILITY BALL' for USD 40 and a 'RELAXING CANDLE' for USD 15, with a 'SHOP NOW' button. To the right of the 'Zen Flow' section is a 'DYNAMIC CONTENT' widget. A sidebar on the left shows 'Recently Viewed' items. A floating box in the center shows 'Purchases 2' and 'AOV USD 89'. A 'DYNAMIC CONTENT' widget is also shown on the right, with a 'DRAG HERE' button and a 'DYNAMIC CONTENT' label. A grid of widgets is visible on the far right, including 'RECOMMENDATIONS', 'DYNAMIC CONTENT', 'BUTTON', 'DIVIDER', 'HEADING', 'HTML', 'IMAGE', 'MENU', 'SOCIAL', and 'TEXT'.



Ometria is a Customer Data and Experience Platform that helps retail marketers get on the fastest route to sustainable growth.

Combining the data unification and customer insight of a CDP with an experience platform, Ometria unlocks customer loyalty and CRM growth by helping retailers create personalized, cross-channel, marketing experiences their customers love at scale.

ometria.com



Nosto enables online brands to deliver authentic, relevant, and personalized experiences at every touchpoint, across every device. An AI-Powered Commerce Experience Platform (CXP) designed for ease of use, Nosto empowers brands to build, launch, and optimize compelling digital experiences without the need for dedicated IT resources or a lengthy implementation process.

nosto.com

Ometria and Nosto are trusted by the world's largest brands

STEVE MADDEN



brooklinen



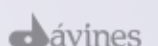
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