

Contentsquare for Kibo



Digital Experience Analytics Platform

Unique behavioural insights to inform your digital roadmap, prioritise tests and build a better optimisation programme.



All-in-One Personalization Platform

Comprehensive experimentation and personalization solutions designed to delight your customers and transform the buyer journey.

How It Works

One-Click Integration No coding required to share insights across both platforms

Seamlessly Integrated UI View and visualise all Monetate experiences and tests within Contentsquare

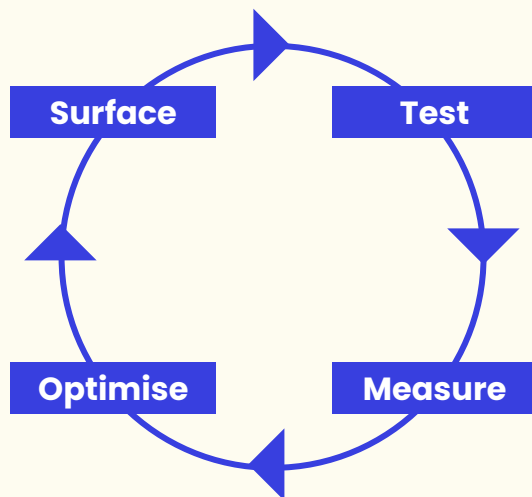
Real-Time Data Sharing Act confidently on insights with secure data sharing

The Complete Experimentation Cycle

Find actionable insights to base your test hypothesis on.



Ideate and iterate based on your learnings.



Build and track experiments in Monetate.



Understand the impact on engagement, revenue and conversion.



Join us



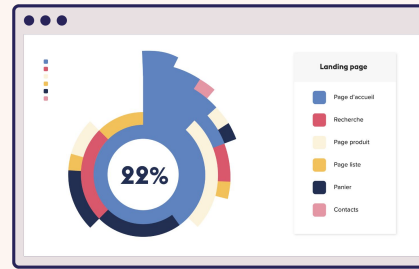
"Contentsquare plays a huge role in helping Clarks improve our checkout journey, reduce abandonment, and increase on-site conversions. Like most ecommerce teams, a key challenge for us is knowing where to focus and prioritize, and with the Monetate integration, we're able to see and take action on this faster."



Andrew Brimble
Lead Performance Analyst,
Clarks

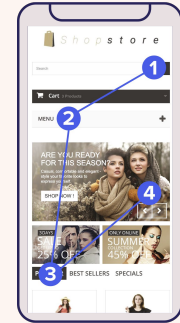
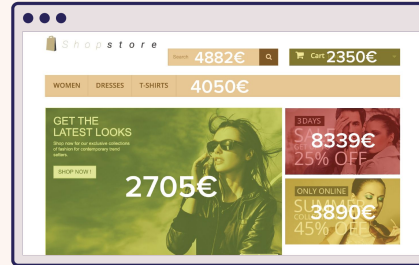
1 Intuitive Data Visualisation

Use Journey Analysis after a test to see how visitors in each variant explored your site, represented in a simple sunburst graphic.



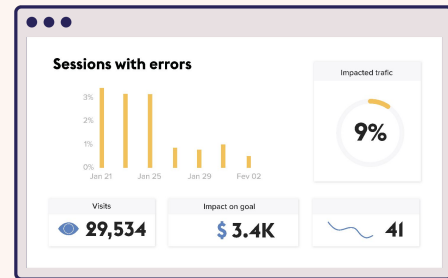
2 Complete Behaviour Capture

Session Replay lets you recreate individual sessions to reveal what caused specific behaviors.



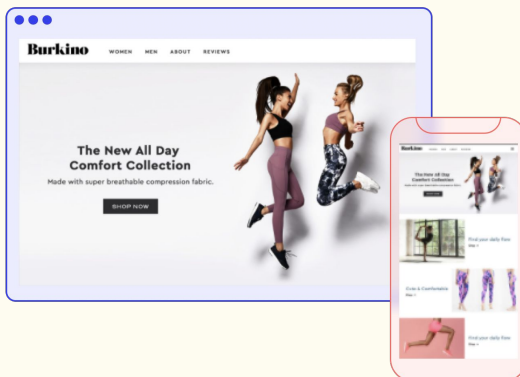
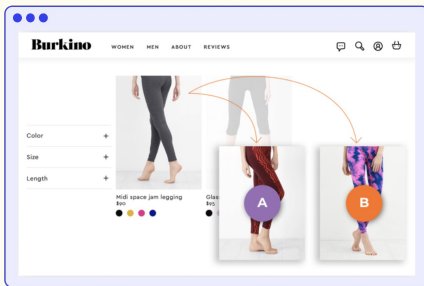
3 Deeper Variant Analysis

Zone-Based Heatmaps reveal *why* a test won or lost. Compare user behaviour on each variant side-by-side and understand how visitors interact with every in-page element using unique engagement, conversion and revenue metrics.



4 Better results, with less effort

Contentsquare constantly monitors your site to reveal previously unseen test opportunities.



monetate

Testing and Optimisation

Experiment with content and design using A/B/n, multivariate, and AI-driven dynamic testing. Visualise the influence of experiments to discover new opportunities with Contentsquare.

Segmentation and targeting

Identify and target users to tailor the customer experience for each segment. Instantly quantify the impact of your segments or individual users in Contentsquare.

1-to-1 Personalization

Serve the best content for each visitor based on context and behavior, assessed in real-time.

Adaptive Recommendations

Deliver manually-curated, algorithmically-based, or AI-driven product recommendations.

Customer Data Management

Identify customers across devices to create consistent experiences.