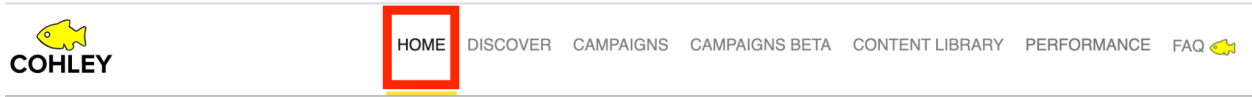


Through the PowerReviews x Cohley integration, clients are able to incorporate Cohley UGC into their PowerReviews Display as well as Syndicate the UGC to the PowerReviews retail network.

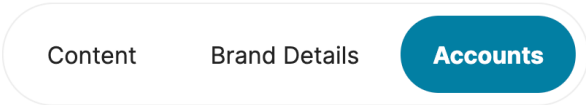
How do I get Cohley UGC to display with my PowerReviews UGC?

Step 1: A user with Admin Access will [create API credentials](#) in your PowerReviews Portal. Be sure to include both Read *and* Write access

Step 2: Log into Cohley & click “Home” on the top navigation bar:




Step 3: Click “Accounts” within the Home Tab:



Step 4: Find PowerReviews within Cohley’s Account Connections & add credentials:

A screenshot of a web form titled 'Add your Power Reviews account'. At the top center is a logo with a blue circle containing a white 'R'. Below the title is a subtitle: 'Syndicate product reviews directly to retailer sites like Target, Ulta, and any retailers in the PowerReviews network'. The form contains five input fields, each with a label and a placeholder value: 'Merchant group ID' (12345), 'Merchant name' (Merchant's name), 'Merchant ID' (123456), 'Client ID' (1a23bcd4e5fgh67jk8lmnopqr), and 'Client secret' (1a23bcd4efg56hi7jk8l9mnop1qrstuv2uw3x45y6zabcdefghij). At the bottom center is a yellow 'Add' button.

Step 5: Make sure you see “Connected” under PowerReviews



PowerReviews
Connected

Edit

Step 6: Launch a campaign brief within Cohley to begin generating content!



New Campaign Copy Previous Drafts

What type of campaign would you like to create?

Visual Assets

Generate photos and/or videos to leverage within marketing channels.
Facilitate content testing to increase marketing ROI

KPIs: Cost per asset, return on ad spend

Recommended Compensation: Flat rate

Select Campaign

