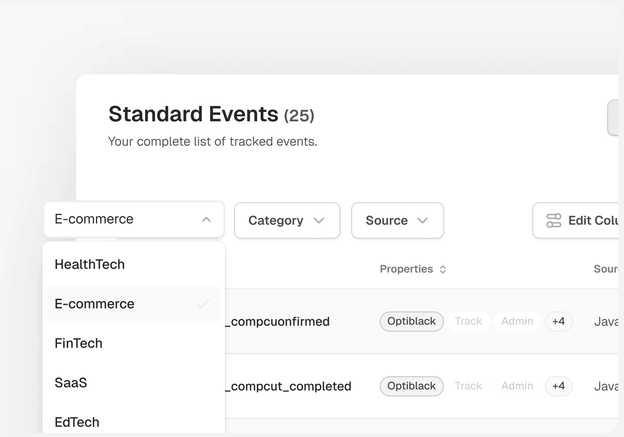
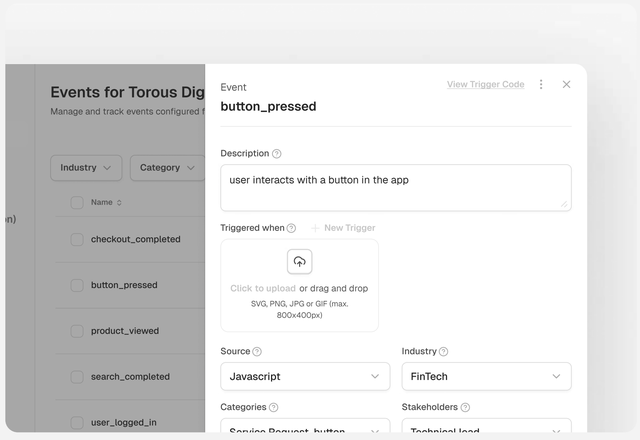
Implement Mixpanel in less than 1 Week

Speed up your development by implementing Mixpanel for your mobile or web app in under a week. With ready-to-use dashboards and streamlined setup, you can start tracking what matters—faster.

Get Industry Specific Events in 2 mins with Code

- Events for SaaS, eCommerce, Fintech, HealthTech, Consumer Tech & Gaming
- Avoid reinventing the wheel
- Get code to implement to give to your developer



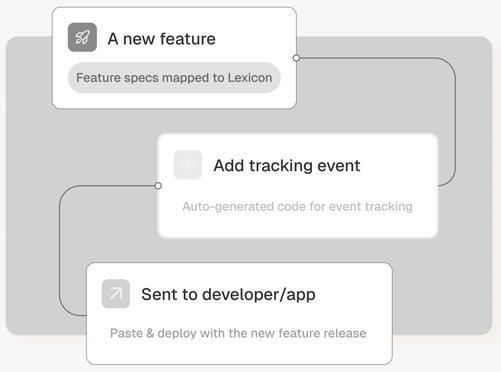


Add your custom events effortlessly

- Upload your tracking plan with CSV drag and drop
- Use templates to get started quickly
- Validate and refine events with feedback

Add events when you add new features in app

- As and when you develop new features, you can add custom events
- Launch the tracking along with feature launch
- Works even when you are launching a new platform or a mobile app





Get Code to Copy-Paste in Your App in 2 mins

- Available for all mobile and web platforms
- Custom code based on your tracking plan
- Get detailed instructions on how to implement
- Developer will just have to copy-paste at right places

Go Beyond Setup — Build Confidence in Your Implementation

Master Mixpanel with tools for auditing, learning, and optimizing. From implementation health checks to real dashboards, Hodor helps you get it right — and keep it right.

Audit Your Implementation

- Quality check if your implementation is correct
- Know what is missing
- Works even when you update your events or add new events

Get Library on How to Implement Mixpanel

- Knowledge on how implementation works
- Challenges that you will face
- Learnings from 100+ implementations

Get Top Dashboards for Inspiration

- Know what others are tracking based on industry
- Get top metrics to track for your industry
- 100+ dashboards, 300+ use cases