How We Work

After You Join Mastering P.o.P's Inner Circle

- ☐ Open the email titled '*You Have 3 Assignments*'
- ☐ Go to your Library and select '*New Member Onboarding*'
    a. Start Welcome Message followed by '*Understand Our Core Offerings*'

3 Assignments

- ☐ Introduce yourself
    a. Share your store name, URL, and the types of products you sell in the community.
- ☐ Install Courses and Community Apps (iPhone or Android).
    a. Get full access to all the features and benefits offered by Mastering P.o.P.
        - Access and manage your course.
        - View and interact with course content.
        - Receive notifications about new content and updates.
        - Access to Mastering P.o.P Inner Circle community.
        - Engage with other members through posts, comments, and messages.
        - Receive real-time notifications about community activity.
        - Participate in live events and discussions.
- ☐ Join Groups
    a. Let's identify groups with a good number of followers and good engagement
        - Use these prompts and use this pitch email

One-On-One

- [ ] Connect with Mastering P.o.P
    a. Select a date and time to connect for your one-on-one
        - We'll get Google Analytics, Search Console, Merchant center access if already set-up. If not, we'll start the set-up process during the call.
        - We'll start creating your Introductory SEO Strategy
        - After call, you'll begin the SEO Course - *Day 1 Module 1: Introduction to SEO* (*provide SEO course start date during the one-on-one*)
        - Join a minimum of 1 live Zoom call within your 1st month of joining (mandatory)

How to Get Help and Support

We're here to help Monday-Friday 9 AM PST - 5 PM PST. Request help in the following order:

1. **In the Mastering P.o.P Inner Circle Community**
    a. Go to Inner Circle Community and choose the relevant circle. The circle will indicate whether the discussion focuses on SEO, email or partnership marketing, content creation, link building, conversion optimization, or other topics. Post your question, and you'll receive a prompt response.
2. **Via our help form**
    a. We offer a form where you can submit your question more discreetly. If you'd like your question answered during a live Zoom call or prefer an email response, simply mention your preference in the form notes.
3. **Via live Zoom coaching call**
    a. If you'd like your question answered during a live Zoom call, simply join the next Sunday or mid-week session, ask your question in real-time, and get your answer on the spot, possibly with a demonstration.
4. **Via a One-on-One Call**

a. If you'd like to ask Mastering P.o.P personally in a one-on-one call, simply choose a date and time through the Calendly link available within the membership.

MASTERING P.o.P