

Personalize marketing messages with unique style recommendations to increase sales with Ometria & Stylitics

Enrich your Ometria customer journeys with outfitting content and experiences from Stylitics to drive even more personalized customer experiences that boost AOV, conversion rate, and loyalty.

PERSONALIZED OPTIONS

Style it With



STYLE IT WITH



STYLE IT WITH



STYLE IT WITH



STYLE IT WITH

We did some searching and thought you might enjoy these...



SHOP NOW



SHOP NOW



SHOP NOW

Drive upsell and cross-sell through tailored recommendations

Showcase "Shop the Look" at important points of the customer journey to boost AOV, cart size, and loyalty.

Bring abandoned basket shoppers back to your site

Easily add relevant and personalized outfitting content to abandoned browse triggered emails to bring shoppers back and increase conversions.

Still Thinking About?

Hey Tom!

We noticed you left some awesome items in your basket, this racket being one. There's still time to make it yours...🎾

Extra Slim Suit Jacket

£275.00

ADD TO BAG

STYLE IT WITH



GET THE LOOK

• • •

Engage your customers with relevant content and styling advice

Increase visibility of new items in email by adding in relevant "Style it with" outfitting content to drive increased engagement.



Ometria is a Customer Data and Experience Platform that helps retail marketers get on the fastest route to sustainable growth.

Combining the data unification and customer insight of a CDP with an experience platform, Ometria unlocks customer loyalty and CRM growth by helping retailers create personalized, cross-channel, marketing experiences their customers love at scale.

ometria.com

Style it With



STYLE IT WITH



STYLE IT WITH

STYLITICS

Stylitics is a visual merchandising platform that top brands and retailers use to inspire online shoppers through personalized styling and outfit suggestions. Deploying a powerful combination of algorithms, trend data, and stylist expertise, Stylitics delivers millions of on-brand outfit recommendations across the entire shopping journey – on-site, email, display advertising, in-store, and social media to create a more engaging shopping experience.

stylitics.com

Ometria and Stylitics are trusted by the world's largest brands

STEVE MADDEN



FRED PERRY

brooklinen



SEPHORA

EST. 1851
MOSS BROS.
GROUP PLC

HOTEL
Chocolat.

aden + anais™

HUNTER



ANN TAYLOR
LOFT

francesca's.

carter's®



Crate&Barrel

west elm

DICK'S
SPORTING GOODS

WHBM
WHITE HOUSE BLACK MARKET

EXPRESS

WILLIAMS
SONOMA
CALIFORNIA