

Introducing Seamless Data Sync with Snowflake:

Harness the full power of Listrak in your data ecosystem

Unlock the Full Potential of Your Listrak Data

Connecting your Listrak account with Snowflake has never been easier. Our latest integration enables seamless, automatic synchronization of your Listrak data—including Email and SMS contact activity—directly into your Snowflake environment. This eliminates the need for extensive dev time or manual effort, streamlining the process to ensure your data is up-to-date and ready for analysis.



Key Benefits:

- ✓ **Simple Integration:** Set up your Listrak account with Snowflake quickly and easily. All you need is your Snowflake account.
- ✓ **Comprehensive Contact Data:** Gain detailed insights into new sign-ups, unsubscribes, channel activity, and engagement metrics to better meet audience needs.
- ✓ **Enhanced Audience Insights:** Track how your audience interacts with your campaigns from initial contact to conversion to help create more personalized marketing efforts.
- ✓ **Advanced Analysis:** Analyze subscription trends to identify successful strategies and optimize your marketing efforts using robust analytical capabilities.
- ✓ **Integrated Data for Greater Impact:** Merge Listrak data with your Snowflake warehouse to generate enriched insights for smarter automations and segmentation, leading to more effective marketing campaigns with higher ROI.

Ready to Get Started?

Reach out to your Listrak Account Manager and get set up today.

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