

D&B Connect Integrations

helps companies seamlessly connect their data with Dun & Bradstreet data and insights, and integrate it instantly into leading CRM, MAP, ERP and MDM ecosystems.

PROBLEM

60% of go-to-market teams are using more than 20 different tools at any given time making data integration critical to establishing a single source of truth.

SOLUTION

This solution provides pre-built data integration in a box, enabling non-developers to connect Dun & Bradstreet data to platform ecosystems to provide a 360-degree view of business relationships where they are needed most.

WHAT DOES THE SOLUTION DO?

Utilize out-of-the-box pre-built data integrations to enrich your current data set from and into your system of choice

Connect your data to the power of the Dun & Bradstreet Data Cloud – insights on 420M+ businesses and millions of contacts world-wide

Map and match our data and quickly integrate into leading CRM, MAP, ERP, and MDM systems

Integrate enriched account and contact records directly in your systems – quickly and seamlessly

Changing The Game

20+

The average count of systems/ applications leveraged by go-to market teams today

< 1%

Of the population can write code, a requirement to build manual integrations

90%

Of the Fortune 500 leverage the Dun & Bradstreet Data Cloud – the world's most comprehensive commercial database



Reduce manual processes by automating the best matches directly into your systems using our best-in-class, proprietary match algorithm.



Enrich your current data from and into your system of choice using pre-configured “recipe” templates.



Connect your improved data across 450+ leading systems with low-code, no-code integrations.



Decrease time-to-value of platform investments and reduce need for technical resources.



Avoid maintenance and typical upkeep required as your ecosystem grows and evolves.