



EXTOLE



BOULEVARD

SUPERCHARGE CUSTOMER LOYALTY & ACQUISITION WITH EXTOLE & BOULEVARD

Tap into the power of your client relationships as a way to drive new client acquisition and repeat bookings with the integration of Extole and Boulevard (BLVD.) With this integration, you can effortlessly launch Extole's programs such as Refer-a-Friend, Sweepstakes, Welcome Offer, and more to reduce your new customer acquisition costs while building lasting relationships with your existing clients.



LOWER YOUR ACQUISITION COSTS

Turn your existing client base into a cost-effective acquisition channel with an automated and incentivized referral program. Convert your most loyal clients into advocates who can organically refer your products and services to their friends, family, and neighbors.



BOOST LOYALTY & FREQUENCY

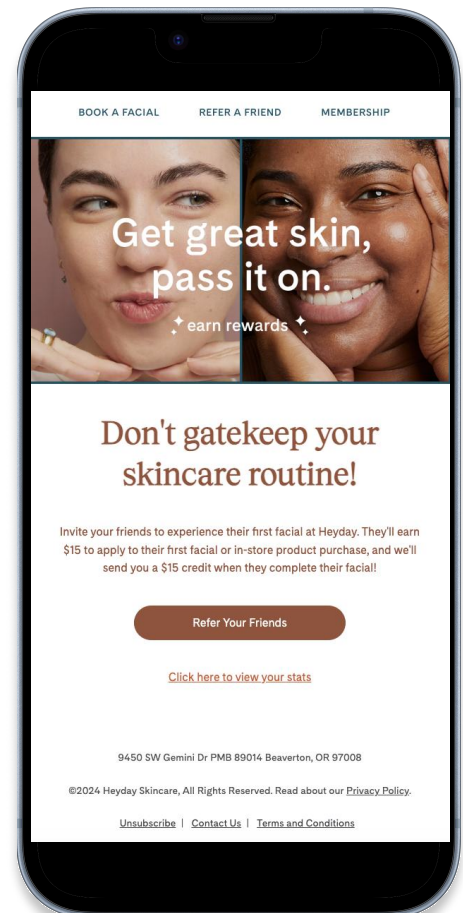
Thank your clients for their referral by automatically rewarding them when their friends book and complete their first appointment. Extole's integration with BLVD makes it easy to automatically track referred bookings and appointments and issue discount codes to keep new and current clients coming back.



GET-UP & RUNNING QUICKLY

BLVD and Extole integrate seamlessly, allowing for a quick and hassle-free onboarding experience so that you can get up and running quickly. Everything from automatically tracking referrals to rewarding your new and existing customers can be implemented quickly with the Extole and BLVD integration.

Refer-a-Friend Program

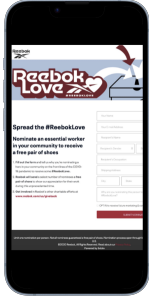
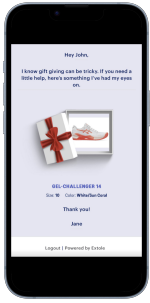




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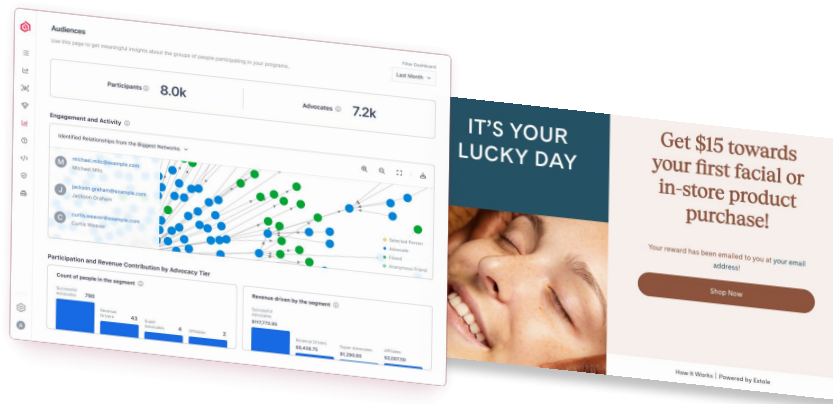
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EXTOLE'S ENGAGEMENT PROGRAMS

Thanks to Extole's rewarding system which combines events, visitor profiles, and qualification rules, you can use Extole not just for referrals but other engagement programs such as **Drop-A-Hint, Welcome Offer, Sweepstakes, Nominations, Friends and Family**, and more!

EXTOLE FEATURES



- Partner Integrations
- Customizable Programs
- Managed-Services
- Product Sharing
- Targeting & Personalization
- Referral Dashboards
- Event Tracking
- Out-of-the-box CTA's
- User Support
- Audience Management
- Reporting & Analytics
- Creative Editing
- Quality Engine
- Flexible Rewarding
- ISO 27001 Certified

EXTOLE: CUSTOMER-LED GROWTH

Extole has powered more than 500 customer-led growth programs for retailers. Our approach revolves around giving marketers the power to use offers and rewards to boost what your customers are already doing naturally; sharing their love of your brand. Extole's enterprise-ready SaaS platform gives marketers the tools they need to launch, measure, and optimize programs that engage, motivate, and perform.

