



PATTI COTTON - LEADER & DIPLOMAT

Patti Cotton, Founder and CEO of Cotton Group, LLC, is a sought-after leader and strategist whose background includes more than 25 years of multi-cultural leadership experience around the globe, in the areas of diplomatic relations, philanthropy, public relations, and communications.

As a diplomat, she and her spouse engaged with leaders across the world to foster international relations.

As chief development officer for Loma Linda University Medical Center's five-hospital healthcare system, Patti designed the strategy and built and led a team to the successful completion of multiple campaign initiatives, raising a record \$21.3 million within a short window of time. It was, in the estimation of many, an unreachable goal.

As an executive consultant and coach, trainer, international Fortune 500 speaker, and author, Patti brings this wealth of experience to her executive consulting clients, to the corporate teams she develops, and to the audiences she effectively engages as a speaker.

Through her signature 360° Leadership brand, Patti works with executives, business owners, and other chief decision-makers to engage, elevate, and equip them for greater leadership and outcomes. She also provides training, facilitation, workshops, and retreats in such areas as actionable strategic planning; critical communications and conflict management; taking purpose to make impact; breaking through immunities to change; and other leadership-related topics.

Patti is a guest lecturer at select universities on conflict management, leadership, organizational development, and advanced coaching methodologies; and a mediator for the state of California. She is a monthly contributor to "Women, Money, and Mindset" for the *Press-Enterprise's* Business column, and has been recognized by *Inland Empire* magazine as one of the most influential women in the region.

As an active community volunteer and board member, Patti supports initiatives that promote the health and welfare of women and children, including helping women business owners grow and sustain their businesses. A percentage of profit is donated to supporting alternatives to domestic violence. Patti is a three-time recipient of The U.S. President's Lifetime Achievement Award for Volunteer Service.

Cotton Group, LLC, a California corporation based in Riverside, California, was founded by Patti Cotton in 2009.

CERTIFICATIONS

- Professional Certified Coach level with the International Coach Federation
- Mediation for the State of California through La Sierra University's Center for Conflict Resolution
- Trainer for mediation for the State of California
- Conflict Coaching through Conflict Coaching Matters
- Harvard University's "Immunity to Change" methodology
- "Conflict Resolution in the Workplace" through Kenneth Cloke
- Amherst Writers and Artists' Generative Writing
- Fellow of the Milton Murray Foundation for Philanthropy
- Certified in assessment instruments supporting leadership, communications, conflict styles, social and emotional intelligence

EDUCATION

- Master's Degree in Organizational Management and Development from Fielding Graduate University
- Graduate certification in Fielding Graduate University's Evidence-based Coaching Program
- Master's Degree in English Literature from La Sierra University

PATTI'S CLIENTS INCLUDE

- Harvard University
- Fielding Graduate University
- Loma Linda University Medical Center
- The Boeing Company
- Coca-Cola
- Sysco Food Services
- Edward Jones
- Morgan Stanley
- Amazon
- Apple
- Oracle
- Mercer
- Schlumberger
- Google
- PG&E
- Sempra Energy
- Rockwell Automation
- VMWare
- Dolby
- USTAR
- Intel
- Verizon
- Microsoft
- Qualcomm
- Ericsson
- Texas Instruments
- Cirrus Logic
- Reach Out
- OPARC
- Girl Scouts of America
- Center for Career Transitions-Chicago
- Fehr & Peers
- Raimi Associates
- Pathways Counseling International
- The California Women's Conference
- Inland Empire Women's Business Center
- City of San Bernardino
- City of Riverside