



# PLACER VALLEY

*Tourism Enriching Communities*

## BOARD OF DIRECTORS MEETING AGENDA

Date: August 28, 2025, Time: 11:00am

Placer Valley Tourism

2204 Plaza Drive Suite 110, Rocklin, CA 95765

Zoom: <https://us02web.zoom.us/j/83817491455>

Meeting ID: 838 1749 1455 Passcode: 248537

We welcome public comment regarding any subject not on the agenda during the time identified for "Public Comment." All matters requiring a response will be forwarded to staff. Presentations made under "Public Comment" are normally restricted to three (3) minutes in length per meeting unless the Chair specifically authorizes additional time. If you have special needs because of a disability that makes it difficult for you to participate in the meeting, or you require assistance or auxiliary aids to participate in the meeting, please contact us at (916) 773-5400 by at least noon the day preceding the meeting. We will attempt to accommodate your disability. Materials related to open session items on this agenda that are submitted to the Committee after distribution of the agenda packet are available for public inspection during normal business hours at our office located at 2204 Plaza Drive, Suite 110, Rocklin CA 95765.

### 1. CALL TO ORDER

### 2. ROLL CALL

### 3. PUBLIC COMMENT

### STANDING REPORTS

#### 4. Secretary's Report – Stephen Makis

- a. **ACTION:** Approve July 24, 2025, PVT Board of Directors Meeting Minutes

#### 5. Treasurer's Report – Lucas Moosman

- a. **ACTION:** Approve PVT July 2025 Financial Report

#### 6. Events Committee – Willie Johnson

### NEW & CONTINUING BUSINESS

#### 7. Rocklin Police Department – Chief Rustin Banks, Captain Luke Sincerny and Sergeant Zack Lewis

#### 8. Term Renewal of Directors for City of Roseville, Business/Non-Profit and Hotels – Martin Johnson

- a. **ACTION:** Approve Term Renewals for Jill Geller, Stephen Makis, Martin Johnson, Ron Pitamber, Chris Milton and Vanessa Phillips

#### 9. Board of Director – Martin Johnson

- a. **ACTION:** Approve Board of Director Application for Kelly McDaniel
- b. **ACTION:** Approve Board of Director Application for Matthew Mooney

#### 10. Slate of Officers 2026 – Martin Johnson

- a. **ACTION:** Approve Slate of Officers for 2026

#### 11. Annual Strategic Planning Session September 25, 2025 Johnson Hall @the Grounds – Kim Summers

#### 12. CEO Report – Kim Summers



# **PLACER VALLEY**

***Tourism Enriching Communities***

a. Report Card

### **13. BOARD MEMBER COMMENTS AND REPORTS**

14. Next PVT Board of Directors meeting is scheduled for Thursday, September 25, 2025, at @the Grounds, 700 Event Center Drive, Roseville, CA 95678.

### **15. ADJOURN**