



BOARD OF DIRECTORS MEETING AGENDA

**Date: November 18, 2021 Time: after PVT Board meeting
Placer Valley Tourism
2204 Plaza Drive Suite 110, Rocklin, CA 95765**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENT**

STANDING REPORTS

- 4. Secretary's Report** – Henry Collantes
 - a. **ACTION:** Approve October 28, 2021 ATG Board of Directors Meeting Minutes
- 5. Treasurer's Report** – Stephen Makis
 - a. **ACTION:** Approve October 2021 ATG Financial Report

NEW AND CONTINUING BUSINESS

6. Business Outlook: Bookings
7. The Junction (Beer Garden)
8. Strategic Plan 2022
 - a. **ACTION:** Approve ATG Strategic Plan 2022
9. Budget 2022
 - a. **ACTION:** Approve ATG Budget 2022
10. Group/Convention Sales Presentation – Donna Dotti and Cheryl Goldfarb
11. CEO Report
 - a. Report Card
 - b. Maintenance Projects

BOARD MEMBER COMMENTS AND REPORTS

12. Next Board of Directors meeting is scheduled on Thursday, January 27, 2022 following the PVT Board of Directors Meeting.

- 13. ADJOURN**