



PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

California's Sports Destination

Basic Event Funding Application

Application must be received 30 days prior to event.

Please return to Rachel Timms at rtimms@placertourism.com or fax to 916.644.6039.

NAME OF EVENT: _____

DESCRIBE EVENT: _____

Type of Sport/Event _____ Age Group _____

Annual Event Yes No Qualifier Championship

Participants will be coming from what geographic region? _____

NAME OF ORGANIZATION: _____

DATE(S) OF EVENT: _____

LOCATION OF EVENT (NAME OF CITY (IES) AND FACILITY (IES) :

CONTACT PERSON: _____ **TITLE:** _____

TELEPHONE NUMBER: _____ **CELL NUMBER:** _____

EMAIL ADDRESS: _____ **WEBSITE:** _____

MAILING ADDRESS: _____

How many hotel room nights in PVT member hotels will this event generate? _____

List the number of participants and spectators this event will generate.

Adult Participants _____ Child Participants _____

Adult Spectators _____ Child Spectators _____

Among the participants and spectators, what percentage will travel more than two hours to arrive here?

Do you currently have an exclusive agreement with a hotel or group of hotels for this event?

Yes

No



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Will you track room nights? PVT will pay an additional \$1 per verifiable room night in PVT member hotels. Room tracking data includes the guest name, name of hotel, number of rooms and number of nights stayed. Yes No Maybe

If the event is new, skip the next 3 questions.

How many years has this event been held? _____

Where has it been held? _____

How many room nights did it generate each year for the past three years?

A room incentive based upon the scale below will be issued within 30 days after the conclusion of the event.

Less than 100 room nights	= \$5 per room night
100-300 room nights	= \$6 per room night
301-1,000 room nights	= \$7 per room night
1,001+ room nights	= \$8 per room night

If you wish to apply for a higher incentive, please contact PVT for the appropriate application.

PLEASE READ AND SIGN BELOW

Applications received after the designated deadline and/or incomplete will not be considered. I understand that the application review process may require additional information, I agree to provide. If financial support is allocated to this organization, I agree that the funding will be solely used for the designated and approved purposes as stated in this application.

Upon completion of agreement, a link will be provided by PVT for you to add to your event website. PVT will need to be listed on promotional material for hotel accommodations.

Signature _____ Title _____ Date _____