

2204 Plaza Drive Suite 110 Rocklin, CA 95765 http://www.playplacer.com

FOR IMMEDIATE RELEASE

EVENT: Northern California Championship Swim Meet

WHEN: April 12-13, 2013

WHERE: Roseville Aquatics Center

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First Time Event Promises Exceptionalism

Close to 1,000 Swimmers to Compete

ROCKLIN, CA - April 12-13, 2013 - Woodcreek High School, with support from <u>Placer Valley Tourism</u>, is hosting the first <u>Northern California Championship swim meet</u> at the Roseville Aquatics Complex in Roseville, CA. *This two day event begins at 9:00am both days and costs only \$3 admission for anyone to attend*. A standalone meet, the Nor Cal Invitational counts all times as qualifiers for the Sac-Joaquin Sections as well as USA Swimming times. The meet will provide top-notch competition in a fast pool while offering experience of swimming at a Trials/Finals swim meet.



Watch high school swimmers compete April 12-13!

It is projected that between 600 and 800 swimmers will participate in this year's Northern California Invitational Championship event. Swimmers, who qualify by meeting entry times by swimming in meets earlier in the season, will represent Northern California including Bay Area and local cities such as Roseville, Sacramento and Davis. All teams will be competing to see who comes out on top.

Grant Guensler, Woodcreek Head Coach, is bringing the Northern CA

Invitational for the first time to Placer Valley. "We wanted to give...teams an opportunity to swim at the best facility in the section," says Guensler. "Our purpose is to give the kids another opportunity to qualify for the sections by swimming in a fast pool against great competition."

Don't miss the splash. April 12-13!

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help you bring your event here, visit www.playplacer.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or email Kim Summers at ksummers@placertourism.com.