

2204 Plaza Drive Suite 110 Rocklin, CA 95765

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FOR IMMEDIATE RELEASE

EVENT: 9th Annual Northern California Invitational Rugby Tournament

WHEN: May 3-5, 2013

WHERE: Cherry Island Soccer Complex

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Annual High School Event Returns

Rugby event proves to be Nor Cal gem

ROCKLIN, CA - May 3-5, 2013 - The Northern California Youth Rugby Association (NCYRA), in conjunction with Placer Valley Tourism, will host its 9th annual Northern California Invitational Rugby Tournament (NCIT) May 4-5. NCYRA will also be introducing a Middle School (Under 14) Division and NCYRA Playoffs & Championships for the first time, taking NCIT to the next level by adding an even more energized and festive atmosphere.



Players scrimmage in 2012 NCIT.

More than 50 high school rugby teams from all over Northern California are expected to participate in this tournament at <u>Cherry</u>
<u>Island Soccer Complex</u>. At the end of the weekend, the High School Champions will be crowned along with the Open Division Champions.

This family-friendly event, which is free to the public, begins at 9am both days. The official tournament kicks-off on Saturday with Division Matches to determine who will play in the Consolation and SemiFinal/Championship matches on Sunday. Special Varsity Gold "Final 4" Semi-Final matches will be played on Friday (3-6pm), to be concluded in Consolation & Championship matches on Saturday.

<u>Placer Valley Tourism</u> [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit <u>www.playplacer.com</u> or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Kim Summers at ksummers@placertourism.com