

PRESS RELEASE October 11-12, 2013 For Immediate Release
Contact: Donna Dotti
Placer Valley Tourism
916-773-5400
donna@placertourism.com
www.placertourism.com

Racing Fanatics to the All American Speedway for a NASCAR Showdown!

Placer County Fairgrounds is home to <u>Bill McAnally's Toyota NAPA Auto</u> Parts 150 event!

ROSEVILLE, CA - October 1, 2013 - Adrenaline lovers and race fans will come together at the <u>All American Speedway</u> on October 12th for a day of fun, food, and fast-paced action. There will be a little something for everyone at the event making it a family affair. Gates open at 4 pm with races starting at 6:45 pm and the main event kicking off at 8:35 pm.

NASCAR fans can enjoy their favorite sport close to home right here in Roseville.

<u>Bill McAnally Racing</u>, <u>NAPA Auto Parts</u> and Placer Valley Tourism have partnered up to bring this heart racing competition to Placer Valley!



NASCAR is a sport that is loved by people in the U.S. and internationally. It's fast-paced nature and adrenaline pumping action brings thrills and chills to both racers and spectators. Bill McAnally Racing and NAPA Auto Parts have brought real NASCAR racing to Roseville at the Toyota NAPA Auto Parts 150.

Not only does the event offer

live action unlike anything you have ever experienced, but it also hosts a line-up of fun for the whole family. There will be a midway full of food from local vendors, bounce houses and activities for kids, a car show, and even a live band. With special driver appearances, garage tours, and VIP seating areas offered, the evening is sure to be memorable.

Bill McAnally Racing strives to put on high quality events that are safe and fun for everyone. This event also gives back to over 6 different charities including <u>Placer Breast Cancer Endowment</u>, <u>Red Cross</u>, and local youth sports and First Responders. With so much to offer, be sure to mark your calenders for what will be the most heart racing event the area has to offer.

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Donna Dotti at donna@placertourism.com

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