For Immediate Release



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Placer United Girls Cup Brings Top Notch Soccer Competition to Placer Valley

Thousands of Soccer Players to Compete Oct. 21-23

Rocklin, CA - Oct. 12- With the fall comp soccer season underway that signifies the <u>Placer United Girls Cup</u> is about to arrive. This year the action kicks off on Friday, Oct. 21 and continues through Sunday, Oct. 23 when championship games will take place that afternoon. <u>Placer Valley Tourism</u> is thrilled to be teaming up with Placer United to bring this premier soccer tournament to Placer Valley.

Open to U11 through U19 age divisions, 180 girl's teams from Nevada, Oregon, Arizona and throughout California will be competing in this US Club Soccer sanctioned tournament. Each team is guaranteed three games and a total of 25 fields will be utilized in Roseville, Rocklin, Lincoln, Loomis and at Cherry Island Soccer Complex in Elverta to accommodate the many games that will be played throughout the tournament.

With a rich 20-plus year history, the Placer United Girls Cup is known for providing players the opportunity to compete at the highest level at an incredibly organized event. The magnitude of this tournament can be seen in the fact that it virtually sells out Placer Valley hotels and requires overflow hotel room night bookings in nearby markets.

"This is one of the biggest soccer tournaments in Northern California during this time of year and thousands of players and their families will arrive ready to play their hearts out," commented Jodi Tarr, Club Administrator for Placer United. "We are excited to make this a great experience for everyone involved and appreciate our sponsors and the help we get from PVT so much!"

Games are free to all spectators and the action promises to be intense. <u>Click here</u> to see the schedule, mark your calendars and then come out to watch some serious soccer!



About Placer Valley Tourism

Placer Valley Tourism (PVT) is made up for the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call 916-773-5400.

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If you'd like more information please call PVT at (916) 773-5400 or email Amy Looney at alooney@placertourism.com.

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