For Immediate Release



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Ready, Set, Curl!

The Crush Bonspiel Sweeps into Skatetown Ice Arena Labor Day Weekend with Special Guest, Olympic Curler Kevin Martin

Rocklin, CA - Aug. 26, 2019- <u>Wine Country Curling Club</u>'s (WCCC) signature bonspiel, the Crush, is sweeping into <u>Skatetown Ice Arena</u> in Roseville over Labor Day Weekend! <u>Placer Valley Tourism</u> is thrilled to help the WCCC welcome the 40 curling teams that will be competing at this exciting event taking place from Aug. 30-Sept. 1.

The Crush, which offers a four-game guarantee to all registered teams, has curlers coming from Alaska, Colorado, Nevada, Utah, New Mexico, Texas, Maryland, New Hampshire, Canada and of course California. With a full 40 teams, which equates to 160 curlers, they will be on the ice for more than 18 hours the first two days of the competition. On both Friday and Saturday, the draws will begin at 7 a.m. and finish after midnight! Sunday, Sept. 1 playoff rounds will start at 7:30 a.m. and continue until midday.

Katie Feldman, who serves as the President of the WCCC, shared that along with the incredible three-day curling competition, this year they have partnered with the <u>Lupus</u> <u>Research Foundation</u> to bring renowned curler <u>Kevin Martin</u> here for several clinics immediately following the Crush Sunday evening and on Monday, Sept. 2. Additionally, Martin will be the guest speaker at a special dinner on Sunday, Sept. 1 from 7 to 9 p.m. that will be held at Skatetown and is open to the public.

"We are honored to have Kevin Martin, an Olympic, world and four-time Canadian champion who is also a member of the World Curling Hall of Fame and widely considered to be one of the best curlers in the world here at Skatetown," elaborated Feldman. "He's heard about our ice and how Californians are crazy over curling and wanted to hold clinics for our amazing curling community."

For more information on the Kevin Martin curling clinics and the dinner at Skatetown please go <u>here</u> to secure your spot today! You can also learn more about the

Lupus Research Foundation and the Kevin Martin Academy Regional Tour in this <u>press</u> release.

Admission is FREE for spectators for the competition so come on down to Skatetown Ice Arena located at 1009 Orlando Ave. in Roseville and discover why curling is capturing the nation!



About Placer Valley Tourism

Placer Valley Tourism (PVT) is made up for the 25 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help bring your event here, visit <u>www.placertourism.com</u> or call 916-773-5400.

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If you'd like more information please call PVT at (916) 773-5400 or email Amy Looney at <u>alooney@placertourism.com</u>.

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