For Immediate Release



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Wine Country Curling Club Brings Back the Crush

Sept. 2-4 Roseville's Skatetown Ice Arena Will Host Huge International Curling Bonspiel

Rocklin, CA - August 23- The Crush Bonspiel, which began in 2006, is back this Labor Day Weekend at Roseville's Skatetown Ice Arena after taking a one year hiatus in 2015. Wine Country Curling Club (WCCC) and Placer Valley Tourism (PVT) are revved up and excited to bring this incredible event back to Placer Valley as it is the largest curling competition in California.

36 teams are scheduled to compete from Sept. 2-4 with curling teams traveling from as far away as Canada, Washington D.C., Chicago, Utah and Arizona to participate. Six curling clubs from throughout California will also be competing at the Crush. All teams are guaranteed a four game minimum and games will start at 7 a.m. on Friday, Sept. 2.

Several internationally known curlers will be in attendance including USA Olympic curlers Debbie McCormick and Mark Swandby and Scottish Olympic curler Edith Loudon Hazard.

"It is going to be an amazing weekend," commented WCCC President Katie Feldman. "The opening ceremony is Friday at 4 p.m. and will showcase the teams as they parade out on the ice, there will also be guest speakers, bag pipes and much more."

Saturday night the WCCC will host their fundraiser with a silent auction, raffle and wine tasting. If you've ever been curious about curling now is the time to check it out! Admission is free to all spectators so come down to Skatetown Ice Arena located at 1009 Orlando Ave in Roseville this coming Labor Day Weekend and discover what this unique sport is all about!



About Placer Valley Tourism

Placer Valley Tourism (PVT) is made up for the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call 916-773-5400.

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