For Immediate Release



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Lincoln Metric Century Ride Recognized in the Top 10 Spring Rides Nationwide

The 15th Annual Tour de Lincoln on May 14 Brings Hundreds of Cyclists to Placer Valley

Rocklin, **CA** - **April 19** - <u>The Lincoln Volunteer Center</u> and <u>Placer Valley Tourism</u> are delighted to announce the Tour de Lincoln was honored by ACTIVE.com, host of the world's largest directory of sports and recreational activities, as one of the Top 10 Spring Metric Century Rides in the country for 2016!

Bob Romness, who serves as the executive director for the Lincoln Volunteer Center, was thrilled when he learned that the ride had received such tremendous recognition. "We were so excited to get the news that the Tour de Lincoln was included in this top 10 category!"

"There are a lot of great rides in Northern California, as well as around the country and to be recognized nationwide by ACTIVE.com is a real honor," stated Romness. "The Tour Committee and volunteers work very hard every year to create the best experience possible for all the cyclists who participate."

The Tour offers options for every type of rider: *The Pleasure Cruise* is a beautiful 10 mile ride, *The Rolling Hills* adds a little challenge with a 20 mile route, *The Country Climb* is an ambitious, gorgeous 40 mile course and finally *The Metric Century* is 63 miles of stunning Placer County hillsides with a 3800' of vertical gain!

This year marks the Tour de Lincoln's 15th year anniversary on Saturday, May 14 and all rides leave from McBean Park in Lincoln. Don't miss out on this incredible event and chance to see why ACTIVE.com named it as one of the best in the nation! Simply go to www.tourdelincoln.org to get registered today!



About Placer Valley Tourism

Placer Valley Tourism (PVT) is made up for the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call 916-773-5400.

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If you'd like more information please call PVT at (916) 773-5400 or email Amy Looney at alooney@placertourism.com.

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