



PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

California's Sports Destination

PRESS RELEASE

For Immediate Release

Contact: Amy Looney

Placer Valley Tourism

(916) 773-5400

alooney@placertourism.com

www.placertourism.com

Fastpitch Frenzy at the 12U ASA/USA National Championship

Major Softball Tournament Comes to Roseville

July 27 - August 2

Rocklin, CA - July 22 - The [Greater Sacramento Softball Association](#) (GSSA) has landed the coveted 2015 12U ASA/USA National Championship. This prestigious tournament will take place over the entire week, from July 27-August 2 in Roseville. [Placer Valley Tourism](#) and GSSA are thrilled to be partnering to bring this National Championship to Placer Valley where all games will be played at [Maidu Park](#) and [Mahany Park](#).

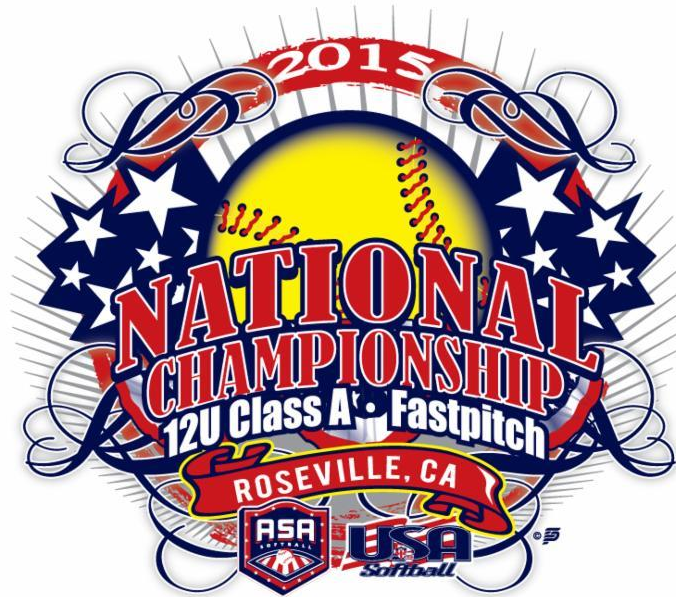
There are 55 teams scheduled to compete and as a national tournament several states will be represented including Florida, Tennessee, Kentucky, Georgia, Alabama, Illinois, South Dakota, Texas, Idaho, Arizona, Nevada, Washington, Oregon, and of course, California. Every team competing had to qualify by participating in championship play held throughout the country earlier this year. There is a four game guarantee for each team and the competition will be fierce.

Jeff Dubchansky, the Commissioner for GSSA, explained this is considered one of the Big 6 of the National Tournaments for ASA/USA Softball and hosting an event of this magnitude is huge for our area. "The way the votes are calculated and the country is divided it is very difficult for the West Coast to land a National Tournament through the Amateur Softball Association," added Dubchansky.

This exciting tournament will kick-off with an amazing Opening Day on Monday,

July 27, where most of the activities will take place at the Woodcreek High School campus. There will be music, photo booths, bounce houses, games, food vendors and USA Gold Medalist, Leah O'Brien Amico making a special appearance as a guest speaker. Games will start on Tuesday, July 28 and the final round will take place on Sunday, August 2.

Clearly GSSA and Placer Valley Tourism are up for the challenge to make this not only the best National ASA Tournament ever but the most fun and memorable one too! Come check out the top-notch softball teams all week long at Maidu and Mahany Park.



Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit www.playplacer.com or call (916) 773-5400.

###

If you'd like more information about this topic, please call Placer Valley Tourism at (916) 773-5400 or e-mail Amy Looney at alooney@placertourism.com