



PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

California's Sports Destination

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: Memorial Day Weekend Tournaments

WHEN: May 25-27, 2013

WHERE: Roseville, CA

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Memorial Day Weekend a Sell Out

Hundreds of Players to Visit Placer Valley

Rocklin, CA – May 17, 2013 – The ASA Memorial Day Classic and Rocklin Pony Baseball Tournament, with support from Placer Valley Tourism, are hosting their annual Memorial Day weekend tournaments throughout Placer Valley. **These three day events both begin at 9am and are free to the public.** Both standalone tournaments, these two events provide top-notch competition on quality fields while offering players the opportunity to improve their game.



It is projected that 216 teams will participate in both of these tournaments, for a total of about 1,000 athletes. Baseball and softball players will represent the Northern and Central California regions, including Bay Area and local cities. All teams will be competing to see who comes out on top.

Both tournaments are successful for several reasons, a primary one being the beautiful fields and great location of

fields. “We really take pride in our fields, and the tournament we put on,” says Burke Erikson, President of Rocklin Pony Baseball. ASA event organizer, Gary Ybarra, said that he did not take as many teams this year “because we want quality of competition.”

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help you bring your event here, visit www.placertourism.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Anna Engel at aengel@placertourism.com.