



# PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

*California's Sports Destination*

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.playplacer.com>

## FOR IMMEDIATE RELEASE

EVENT: The Milky Way Improv Festival

WHEN: April 5-7, 2013

WHERE: Roseville, CA

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### First Ever Improv Festival Takes Place in the Greater Sacramento Area

*The Milky Way Improv Festival hits Roseville*

**ROCKLIN, CA** - March 27, 2013 - It's time to get up and laugh, Sacramento! [Blacktop Comedy](#) is partnering up with [Placer Valley Tourism](#) to host the very first improv festival this region has ever seen - [the Milky Way Improv Festival](#), a weekend long festival dedicated to the improvisational arts that is set to take place on April 5 - 7 at the historic Roseville Theater. With an expected 300+ bodies in attendance, the festival encompasses three nights of improv comedy from local groups and national acts in combination with improv classes during the day.



*"The Colony" improv troupe finishes a skit at [Blacktop Comedy](#) in Roseville.*

There will be over 14 troupes performing in the festival, including troupes from San Francisco, Reno and Los Angeles. ***Ten of the groups scheduled to perform have never appeared onstage in the Sacramento and Placer region before and are rumored to be some of the premiere comedic groups of the Los Angeles and Bay areas.*** Some of the groups scheduled to perform are: [The Colony](#), and [Shorties](#) of Roseville; [HUGE](#), [Unscripted Theater Company](#), and [EndGames Improv](#) from San Francisco; [Kind Strangers](#), [BillyHawk](#), and [Bro Squad 5](#) from LA, [Made Up Theatre](#) from Fremont; [Comedy Sportz](#) from Sacramento and [Empire Comedy](#) from Reno.

The shows will begin at 7pm and run until 9pm on Friday and Saturday night and Sunday from 5-7pm. Each night two to three troupes will perform their own unique sketches. Classes range from 2-4 hours, between \$30 and \$40.

For ticket information, [click here](#).

[Placer Valley Tourism](#) [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help bring your event here, visit [www.playplacer.com](http://www.playplacer.com) or call (916) 773-5400.

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If you'd like more information about this topic, please call [Placer Valley Tourism](#) at 916.773.5400 or e-mail Olivia Barton at [obarton@placertourism.com](mailto:obarton@placertourism.com)