



PLACER VALLEY

ROSEVILLE • ROCKLIN • LINCOLN

California's Sports Destination

2204 Plaza Drive Suite 110
Rocklin, CA 95765

<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: 4th Annual Quidditch Western Cup
WHEN: February 16 – 17, 2013
WHERE: Roseville, CA
CONTACT INFO: Anna Engel (916) 773-5400
aengel@placertourism.com

Harry Potter Comes To Life *World-renowned Sport Debuts in Placer Valley*



Come see what the buzz is all about February 16-17!

ROCKLIN, CA – February 8, 2013 – Dumbledore calling all sports fans, wizards and muggles alike. **Placer Valley is ready to host the fourth annual Western Cup Regional Quidditch Tournament.** Twenty teams will descend upon the soccer fields of Maidu Regional Park February 16th-17th to represent schools from all over the Western United States and Canada for two action-packed days of excitement and magic!

This year's finalists will be traveling in from California, Arizona, Utah, Oregon and the British Columbia. Catch the biggest rivalries

on the West Coast as Stanford and Cal Berkeley battle it out to see which team will qualify for the World Cup, set to take place in Florida this April. UCLA is looking to re-challenge USC after losing in last year's finals.

Opening ceremonies begin at 10:00am on Saturday, February 16th, with games ending around 7:30pm. Games pick up on Sunday at 10:00am, lasting until 7:30 or 8:00pm. ***This event is free for anyone of any age to attend with live entertainment between games.*** Chase your luck and see how you fare on a broom between games while enjoying food and beverages!

"Muggle Quidditch", adapted from JK Rowling's Harry Potter novels, is every bit as intense and thrilling as the matches from the series. And Maidu Regional Park is Snitch-Hiding-Spot-Approved! *Bring your broom. It's time to fly!*

Placer Valley Tourism [PVT] is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help you bring your event here, visit www.placertourism.com or call (916) 773-5400.

###

If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Anna Engel at aengel@placertourism.com.