



PLACER VALLEY
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California's Sports Destination

2204 Plaza Drive Suite 110

Rocklin, CA 95765

<http://www.placertourism.com>

FOR IMMEDIATE RELEASE

EVENT: 2012 Nor Cal State Championship Finals—USA BMX State Finals

WHEN: August 17-19, 2012

WHERE: Oak Creek BMX (Roseville, CA)

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NorCal BMX State Championships Return to Roseville

Local BMX Course in its 24th year of hosting State Championships

Rocklin, CA—The 2012 NorCal State Championship is returning to Oak Creek BMX. Any ABA Member can race without having to pre-qualify. This Championship leads to the BMX Nationals in Las Vegas. Placer Valley Tourism (PVT) has assisted Oak Creek in preparing and submitting bids for multiple events, including Nationals. “We would not even apply [for a national] if it wasn’t for PVT,” says Oak Creek Owner, Bruce Minton.

This three-day event begins Friday, August 17, with registration occurring each. Racers will be coming from “the tip of northern California to Bakersfield,” says Linda Minton. Individuals as far as Nevada will be participating although they cannot compete for the NorCal State Championship title. Trophies will include 1st-3rd place and Triple Points. The NorCal State Championship race is the highest honor that is able to be won at the BMX course. Racing begins around 7:30pm (Friday and Saturday) and 1:30pm (Sunday) and is free to the public.

Placer Valley Tourism (PVT) is made up of the 23 hotels in Roseville, Rocklin and Lincoln, California. PVT recruits and supports hundreds of annual events with grants, marketing, volunteers, and other services as needed. To learn more about how PVT can help you bring your event here, visit www.placertourism.com or call (916) 773-5400.

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If you'd like more information about this topic, please call Placer Valley Tourism at 916.773.5400 or e-mail Anna Engel at aengel@placertourism.com.