

# CENTRALIZE YOUR DATA WITH A UNIFIED PIM PLATFORM

Deliver accurate and detailed product information that drives sales.

## OWN EACH PIECE OF PIM

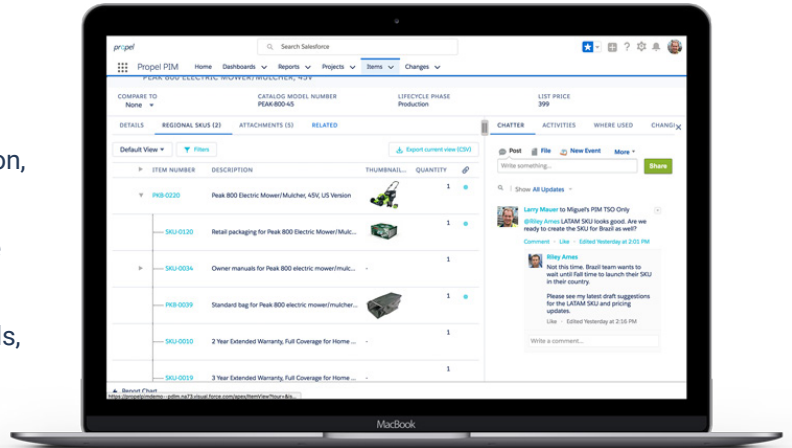
**Product Data:** Input any necessary product attributes – pricing, SKUs, model numbers, colors, etc.

**Product Content:** Include the content will help sell the product – product descriptions, merchandising information, etc

**Product Categories:** Manage product categories, manage relationships between products and update as needed

**Product Assets:** Upload any screenshots, product manuals, product shots, packaging and marketing materials

**Supplier Portals:** Create a custom portal that pushes regular product updates to suppliers



## SUCCEED WITH PIM

### Sales Channel Enablement

Keep your sales teams, distributors and partners up to date on the latest product information, promotions, specs and training. Push updates and trainings to the right teams with just a point and click.

### Detailed Product Collaboration

Collaborate on updates with various team members and intelligently manage changes to product attributes, pricing data, marketing specs and more all within the Propel platform.

### Seamless Data Integration

Reduce errors in the field by compiling all your data in one place. Using the Propel platform you can make changes to product attributes across each channel allowing you to seamlessly roll out the latest information in the correct language, currency and market.

## EXPERIENCE PIM WITH PROPEL

- ✓ Integration into multiple data inputs and outputs
- ✓ Data Validation
- ✓ Search
- ✓ Category Management
- ✓ Asset Management
- ✓ Approvals and Workflows
- ✓ Roles & Privileges
- ✓ Supplier Portal

