

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

DELTA AIR LINES, FRONTIER AIRLINES, INC., UNITED AIRLINES, INC.,
US AIRWAYS, INC., AND AMERICAN AIRLINES, INC.
Petitioner

v.

LOYALTY CONVERSION SYSTEMS CORPORATION
Patent Owner

Case CBM2014-00096
Patent 8,511,550

PATENT OWNER'S EXHIBIT LIST

Petitioner's Exhibits

Exhibit	Description
1001	U.S. Patent No. 8,511,550
1002	U.S. Patent No. 3,083,906
1003	U.S. Patent No. 3,795,795
1004	U.S. Pat. Appl. Pub. No. 2003/0200144 to Antonucci et al.
1005	U.S. Pat. Appl. Pub. No. 2002/0143614 to Maclean et al.
1006	U.S. Patent No. 8,297,502
1007	U.S. Patent No. 7,703,673
1008	Patent File History for U.S. Patent No. 7,703,673
1009	Declaration of Sandeep Chatterjee
1010	Patent File History for U.S. Patent No. 8,511,550
1011	Transitional Program for Covered Business Method Patents – Definitions of Covered Business Method Patent and Technological Invention, 77 Fed. Reg. 157 (August 14, 2012)
1012	<i>Loyalty Conversion Systems Corp. v. US Airways</i> , 2:13-cv-00666, Complaint
1013	Office Patent Trial Practice Guide, 77 Fed Reg. 157 (August 14, 2012)
1014	<i>Loyalty Conversion Systems Corp. v. Delta Air Lines</i> , 2:13-cv-00659, Complaint
1015	<i>Loyalty Conversion Systems Corp. v. United Airlines</i> , 2:13-cv-00665, Complaint
1016	<i>Loyalty Conversion Systems Corp. v. Frontier Airlines</i> , 2:13-cv-00660, Complaint

1017	<i>Loyalty Conversion Systems Corp. v. American Airlines</i> , 2:13-cv-00655, Complaint
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Patent Owner's Exhibits

Exhibit	Description
2001	Loyalty by the Billions by Jay Sorensen
2002	Definition of Negotiable Instrument from Business Dictionary
2003	USPTO Patent Agent/Agent Search database record for Stephen Baskin ("No records were found".)
2004	IATA Special Report – The Price of Loyalty
2005	Peter Soares Private LinkedIn Profile on 6-6-2014
2006	New York State Unified Court System Attorney Details, for Peter Soares
2007	Definition of Entity, from MacMillan
2008	Definition of Commerce, from Oxford
2009	Definition of Partner, from Yahoo
2010	Definition of Fund, from Collins
2011	Definition of Independent, from Collins
2012	Definition of Point, from Oxford
2013	Definition of Loyalty, from Oxford

2014	Flying Ahead of the Airplane by Nawal Taneja
2015	Hotel Points-to-Miles Conversion Tables for 9 Hotel Programs and 7 U.S. Airlines by Ric Garrido
2016	The Ultimate Points Transfer Table by Scott MacKenzie
2017	An Open Economy in the Loyalty Rewards Space – Good For Whom
2018	JETBLUE AIRWAYS CORPORATION v. COPYTELE INC., JOHN ROOP, CTI PATENT ACQUISITION CORPORATION, and LOYALTY CONVERSION SYSTEMS CORPORATION, Civil Action No. 14-cv-1782, Complaint
2019	Definition of Entity, from Business Dictionary
2020	Definition of non- , from Dictionary.com
2021	Creative Business: Substitutes and Complements
2022	Strategic Report for Southwest Airlines
2023	Using Points.com to Combine Miles and Points: A Good Deal?
2024	Loyalty Traveler Examines Points.com Exchange Value
2025	Proprietary Programs vs. Coalition Loyalty
2026	Declaration of Independence?
2027	The Economics Behind Customer Loyalty: Using Coalition Program Assets to Turbo-Charge Results

2028	Notice of Allowance U.S. Patent No. 8,511,550
2029	U.S. Patent No. 8,595,055 to Maclean et al.
2030	U.S. Patent No. 7,467,096 to Antonucci et al.
2031	What Miles & Points are Worth: Airline Miles
2032	Points on the Dollar – How I Estimate The Value of Points and Miles
2033	MacLean Prosecution History Response of 12-02-2005
2034	MacLean Prosecution History Response of 8-23-2006
2035	MacLean Prosecution History Response of 03-05-2008
2036	MacLean Prosecution History Reply of 06-27-2011
2037	Definition of currency from Oxford Dictionaries
2038	IHG Anywhere screenshots 6-29-2014

Truly,
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42.6(e) CERTIFICATE OF SERVICE

I certify that this document was served or simultaneously is being served on each opposing party with the filing of this document.

I certify that the following exhibits being filed along with this document, if any, have been or simultaneously are being served on each opposing party:

Exhibits 2001 to 2038, identified in the list above.

42.6(e)(4) (iii)(A) The date and manner of service:

Manner of service: Email to ssiddiqui@mayerbrown.com

Date of service: 7/1/2014

42.6(e)(4) (iii)(B) The name and address of every person served are:

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