

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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DELTA AIR LINES, INC., FRONTIER AIRLINES, INC., UNITED AIRLINES,  
INC., US AIRWAYS, INC., AND AMERICAN AIRLINES, INC.  
Petitioners

v.

LOYALTY CONVERSION SYSTEMS CORPORATION  
Patent Owner

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Case CBM: Unassigned

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**UNITED AIRLINES, INC.'S POWER OF ATTORNEY  
(COVERED BUSINESS METHOD REVIEW OF U.S. PATENT NOS.  
8,313,023 and 8,511,550)**

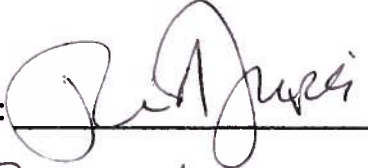
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## PETITIONER POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner, United Airlines, Inc., hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned covered business method reviews:

Lead Counsel	Backup Counsel
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The individual signing below has the authority to execute this document on behalf of United Airlines, Inc.

Signature:   
By: RICHARD A. FIORE  
Title : ASSOCIATE GENERAL COUNSEL  
Date: 3/11/2014