

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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DealerSocket, Inc.,  
Petitioner

v.

AutoAlert, LLC,  
Patent Owner

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Case CBM2014-00139  
Patent 8,396,791 B2

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**PETITIONER'S REQUEST FOR ORAL ARGUMENT**

Pursuant to 37 C.F.R. § 42.70(a), requiring a separate paper requesting oral argument and specifying issues to be argued, petitioner DealerSocket, Inc. requests oral argument on the instituted grounds of unpatentability for claims 1, and 3-7 of U.S. Patent 8,396,791 under 35 U.S.C. §§ 101, 103, and 112 and associated issues. The Board has already scheduled the Oral Argument for May 20, 2015. *See Paper No. 13, p.*

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Respectfully submitted,

/s/ Richard C. Gilmore

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Attorney Docket No.: D1164.00024

Dated: April 13, 2015

## CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing, was served on April 13, 2015, via E-mail on the attorneys of record for AutoAlert in the Civil Action and to the official correspondence address for U.S. Patent No. 8,396,791 B2 shown in PAIR, as follows:

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