

U.S. Patent No. 7,441,196
Covered Business Method Review
Petitioner Power of Attorney

Paper No. _____

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BRANCH BANKING AND TRUST COMPANY
Petitioner

v.

EMG Technology, LLC
Patent Owner

U.S. Patent No. 7,441,196
Issue Date: October 21, 2008
Title: APPARATUS AND METHOD OF MANIPULATING A REGION ON A
WIRELESS DEVICE SCREEN FOR VIEWING, ZOOMING AND SCROLLING
INTERNET CONTENT

Covered Business Method Patent Review No. Unassigned

PETITIONER POWER OF ATTORNEY

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Petitioner, Branch Banking and Trust Company, hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned covered business method review:

Lead Counsel	Back-Up Counsel
John C. Alemanni (Reg. # 47,384) Kilpatrick Townsend & Stockton LLP 1001 W. 4 th Street Winston-Salem, NC 27101-2400 336.607.7311 (telephone) 336.734.2621 (facsimile) jalemanni@kilpatricktownsend.com	Bryan Foster (Reg. # 68,537) Kilpatrick Townsend & Stockton LLP 1001 W. 4 th Street Winston-Salem, NC 27101-2400 336.607.7363 (telephone) 336.734.2618 (facsimile) bfoster@kilpatricktownsend.com

The individual signing below has the authority to execute this document on behalf of Branch Banking and Trust Company.

Dated: 3/13/14

By: Dean A. Scharnhorst

Dean A. Scharnhorst
Assistant General Counsel
Branch Banking and Trust Company
(919) 745-5135

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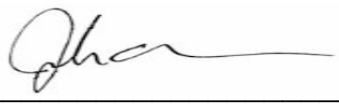
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this Power of Attorney has been served via Express Mail on June 13, 2014, upon the following:

JEFFER, MANGELS, BUTLER & MITCHELL, LLP
1900 AVENUE OF THE STARS, 7TH FLOOR
LOS ANGELES CA 90067

Dated: June 13, 2014

By: 
Registration No. 47,384
Counsel for Petitioner