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In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Mail Stop PATENT BOARD Patent Trial and Appeal Board

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

United States Patent and Trademark Office

Petition Filed:

Filed Electronically Per 37 CFR 42.6 (b)(1)

P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Expedia, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Printed Name: Kizton Baraces Title: Sr. Constanto Comse

Iduliz

Expedia, Inc.

(b)(1)

In re Post-Grant Review of: U.S. Patent No. 8,146,077	Petition Filed:
Issued: March 27, 2012	Filed Electronically Per 37 CFR 42.6 (b)(
Named Inventors: McNally, et al.	
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Mail Stop PATENT BOARD	

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Fandango, LLC in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

au Manever Printed Name; Title:_____ JT87dent

10/14/13

FANDANGO, LLC

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Hotels.com, L.P. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

2 m Raraas Printed Name: Kozha Rang Title: Sr Confidente Cours HOTELS.COM, L.P.

10/11/12

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In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders Petition Filed:

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Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Hotel Tonight Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

-DocuSigned by: Javed Simon

10/11/2013

Date

Jared Simon Printed Name:______ Title:_____

HOTEL TONIGHT INC.

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

Filed Electronically Per 37 CFR 42.6 (b)(1)

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Hotwire, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Printed Name: Knish Borace Title: Sn Corporate Consel oraas

ર n

HOTWIRE, INC.

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

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POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Kayak Software Corp. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Printed Name: <u>Benjamin S. Bernan</u> Date Title: <u>Deputy General Course</u> KAYAK SOFTWARE CORP.

September 30, 2013

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest OpenTable, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Printed Name. JUHW ORM Title: SUP + CENERAL CONVIEL

10/11/13

OPENTABLE, INC.

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In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders Petition Filed:

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Mail Stop PATENT BOARD Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Orbitz, LLC in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

for Ching Sonnenschein Printed Name:_ Counse Title: Assistant Gener

10/11/2013

ORBITZ, LLC

In re Post-Grant Review of: U.S. Patent No. 8,146,077	Petition Filed:
Issued: March 27, 2012	Filed Electronically Per 37 CFR 42.6 (b)(1
Named Inventors: McNally, et al.	
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United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

1)

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Papa John's USA, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

CANDIN XWA Inc Miler Eal affano Printed Name:_____ 17 SUF Title:____ PAPA JOHN'S USA, INC.

9/30/13

In re Post-Grant Review of:
U.S. Patent No. 8,146,077PetitiIssued: March 27, 2012Filed
Per 3Named Inventors: McNally, et al.Filed:
Per 3Filed: April 22, 2005Title: Information Management and
Synchronous Communications
System with Menu Generation, and
Handwriting and Voice
Modification of OrdersMail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

Filed Electronically Per 37 CFR 42.6 (b)(1)

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest StubHub, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

9 27 2013 Printed Name: Growing WARD Date Title: V. Technology Intents and GEN. Course Date STUBHUB, INC.

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Mail Stop PATENT BOARD Patent Trial and Appeal Board

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders Petition Filed:

Filed Electronically Per 37 CFR 42.6 (b)(1)

United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Ticketmaster, LLC in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Vimberlij bris 10/2/13 P Printed Name: KIMBERRY TOBIAS Title: SOR LEGAL DIRECTOR

TICKETMASTER, LLC

Date

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders Petition Filed:

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Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Live Nation Entertainment, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

VIMBRI ies. W 1 Printed Name: MMBERLY TOBAS

10/2/13

Title: SP LEGAL DIRECTOR

LIVE NATION ENTERTAINMENT, INC.

In re Post-Grant Review of: U.S. Patent No. 8,146,077	Petition Filed:
Issued: March 27, 2012	Filed Electronically Per 37 CFR 42.6 (b)(1)
Named Inventors: McNally, et al.	
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Mail Stop PATENT BOARD Patent Trial and Appeal Board

United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Travelocity.com LP in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

In h Printed Name: SCOTT Loberts Title: Associate General Gray

10 - 13 -13

TRAVELOCITY.COM LP

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

Petition Filed:

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Mail Stop PATENT BOARD Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Wanderspot LLC d/b/a Urbanspoon in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

10/7/13

Printed Name: EDWARD T. FERGUSON Title: VP

Date

WANDERSPOT LLC D/B/A URBANSPOON

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders

Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

Filed Electronically Per 37 CFR 42.6 (b)(1)

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Agyilsys, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

legel Printed Name: Kyle C. Badger Title: SVP, General Counsel

2/20/14

AGYILSYS, INC.

In re Post-Grant Review of:
U.S. Patent No. 8,146,077Petition Filed:Issued: March 27, 2012Filed Electronically
Per 37 CFR 42.6 (b)(1)Named Inventors: McNally, et al.Filed: April 22, 2005Filed: April 22, 2005Title: Information Management and
Synchronous Communications
System with Menu Generation, and
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Modification of Orders

Mail Stop PATENT BOARD Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real parties-in-interest Domino's Pizza, Inc. and Domino's Pizza, LLC in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

2-27-14

Printed Name: aden back

Date

Title: VP Associate Graderal Counsel

Domino's Pizza, Inc. Domino's Pizza, LLC

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real parties-in-interest Hilton Resorts Corporation, Hilton Worldwide, Inc. and Hilton International Co. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Printed Name: OWEN WILCOX Title: AUTHORIZED SIGNATORY

3/4/14

HILTON RESORTS CORPORATION HILTON WORLDWIDE, INC. HILTON INTERNATIONAL CO.

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

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Mail Stop PATENT BOARD

Patent Trial and Appeal Board United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 Petition Filed:

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POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Mobo Systems, Inc. a/k/a OLO a/k/a OLO Online Ordering in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Noah Glass Noah Glass (Feb 18, 2014)

Printed Name: Noah Glass

Title: Founder & CEO

Date Feb 18, 2014

MOBO SYSTEMS, INC. A/K/A OLO A/K/A OLO ONLINE ORDERING

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

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United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(b)

I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Pizza Hut of America, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

RIKEBUNGAON Printed Name: Erike Burkhardt Title: COUDSel

2.20.14

Date

PIZZA HUT OF AMERICA, INC.

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

Title: Information Management and Synchronous Communications System with Menu Generation, and Handwriting and Voice Modification of Orders Petition Filed:

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Pizza Hut, Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

The Bunchody Erika Burkhardt Printed Name:

2.20.14

Title: Counsel

PIZZA HUT, INC.

In re Post-Grant Review of: U.S. Patent No. 8,146,077

Issued: March 27, 2012

Named Inventors: McNally, et al.

Filed: April 22, 2005

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I hereby appoint Richard S. Zembek (Reg. No. 43,306) as lead counsel and Gilbert A. Greene (Reg. No. 48,366) as back-up counsel, both of Fulbright & Jaworski LLP, to represent real party-in-interest Usablenet Inc. in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent and Trial Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

1 Peter Numberg Printed Name:____ Title: General Counsel

2/18/14 Date

USABLENET INC.