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HEADLINE: MP3.com and i-drive.com Join Forces to Store and Manage MP3 Files;
Breakthrough New 'Sideload' Feature Lets MP3.com Visitors Collect And Manage Their Favorite MP3's on the Internet

DATELINE: SAN DIEGO, Oct. 6

BODY:

MP3.com, Inc. (Nasdaq: MPPP), the Internet's premiere online digital music destination, and i-drive, the free Internet drive, today launched a custom version of i-drive within the MP3.com site. i-drive.com's new "sideloading" feature, available from MP3.com, makes it easier for visitors to collect and manage MP3s. With one click of the mouse, MP3.com visitors can gather, store and arrange MP3s in private Web- based folders. Storing MP3s on the Web through sideloading, rather than on a hard drive, greatly enhances the usability of large MP3 files for the majority of Web users.

"We are very pleased to offer MP3.com visitors the i-drive solution," said Michael Robertson, chairman and chief executive officer of MP3.com. "By incorporating i-drive's powerful sideloading feature, MP3.com is now able to provide artists and consumers with a fun and secure way to store and manage digital music on the Internet."

"This relationship is a natural; MP3.com has changed the way people think about music and i-drive is changing the way people think about files," said Jeff Bonforte, founder and chief executive officer of i-drive.com. "Sideload lets visitors collect and manage MP3 files quickly and efficiently because it's all done on the Internet. With this relationship, we're freeing MP3.com fans from the long and cumbersome MP3 download process."

Starting today, MP3.com visitors will see a "Save to my i-drive" link below every downloadable MP3 file, which allows users to collect multiple MP3s in only seconds. If the visitor does not have an i-drive account, they will be able to register in minutes from MP3.com. Once the files are in the i-drive account, visitors can utilize i-drive's Sync tool to download the files at a more convenient time. Once their play list has been downloaded to the desktop, users can also arrange the files into multiple subfolders to create MP3 mixes.

As a bonus, visitors creating an i-drive account from MP3.com receive 50 MB of storage, which is twice the

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amount of a standard i-drive account. Users with an existing i-drive will receive the bonus MP3.com-sponsored 25 MB upgrade the first time they sideload an MP3.

About MP3.com

MP3.com is pioneering a revolutionary approach to the promotion and distribution of music. The Company's website has grown into a premier online music destination. The Company uses the Internet and file formats that make music files smaller to enable a growing number of artists to distribute and promote their music to a broad audience and to let consumers conveniently access this expanding music catalogue. The Company's website contains more than 154,000 songs from more than 26,000 artists, representing what the Company believes to be one of the largest collections of digital music available on the Internet. Consumers can search, sample and download music free of charge.

About i-drive.com

Founded in December 1998, i-drive is an Internet drive that provides free personal space on the Web. i-drive's unique, Web-based system allows users to manage, share and distribute files more quickly and efficiently than ever before. For users, i-drive is an extension of the desktop and a new way to store and manipulate files and Web content. For corporate partners, i-drive is an expansion of their Internet presence -- a sticky storage platform that delivers file services wherever files are stored and fosters interactivity with their user-base. i-drive is privately held and funded by Information Technology Ventures, Draper Fisher Jurvetson, and Partners Group. For more information about the company and its products, please visit i-drive's Web site at <http://www.idrive.com> or call (415) 356-2280. Editors please contact Christine Gasparac, christine@antennapr.com, (415) 977-1932, at Antenna Group.

Statements in this press release that are not strictly historical are "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements include those statements regarding the anticipated benefits and features of i-drive sideloading on the MP3.com web site. These statements involve a high degree of risk and uncertainty that exist in the Company's operations and business environment. Such statements are predictions only and actual events or results may differ materially from those projected in such forward-looking statements. Factors that could cause or contribute to differences include risks related to the development and implementation of i-drive on the MP3.com web site, the Company's new and uncertain business model, uncertainty regarding acceptance of the Company's products and services, the Company's limited operating history and risks associated with the Company's rapid growth. These factors and others are more fully described under "Risk Factors" in the Final Prospectus included in the Company's Registration Statement on Form S-1 (File No. 333-78545) as filed with the Securities and Exchange Commission and declared effective by the SEC on July 20, 1999.

CONTACT: John Lenihan of MP3.com, Inc., 858-623-7098, john@mp3.com; Candace Locklear of GCI Group, 415-974-7208, clocklear@gcigroup.com; or Christine Gasparac of Antenna Group, 415-977-1932, christine@antennapr.com/SOURCE MP3.com, Inc.

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christine@antennapr.com

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