Ivan T. Hofmann, C.P.A., C.F.F., C.L.P.

Curriculum Vitae

Professional History

Gleason IP, a division of Gleason & Associates, P.C. – Managing Director/Shareholder

2006 to Present

Ivan Hofmann is a managing director and shareholder at Gleason IP. He has years of professional experience with a deep specialization in complex intellectual property matters. Mr. Hofmann's IP expertise includes extensive litigation support and testifying experience in quantifying financial damages related to patent infringement and other intellectual property issues, as well as breach of contract claims, warranty issues, class action law suits and other litigation-related matters. His experience includes using statistical, financial, and economic analysis and models related to various technical issues. He provides value-added services in all phases of litigation in various capacities, including assistance with discovery, depositions, expert opinions, and testimony during trial.

Mr. Hofmann's experience with intellectual property matters includes false advertising cases, theft of trade secrets, and trademark infringement matters. He has performed analysis of irreparable harm in preliminary injunction hearings and regularly performs analysis of commercial success in connection with secondary considerations of nonobviousness. Mr. Hofmann has experience with intellectual property issues in numerous industries, including extensive experience in the pharmaceutical industry.

As a Certified Licensing Professional (CLP), Mr. Hofmann has demonstrated knowledge and experience in analyzing license agreements and royalty terms. He assists companies in licensing negotiations with economic analysis in licensing agreements. He also has performed royalty audits on behalf of universities and corporations. Mr. Hofmann's extensive knowledge of licensing is useful in his analysis of reasonable royalties in patent infringement cases.

Also, Mr. Hofmann has experience in the areas of accounting, auditing, forensic accounting, fraud investigations and due diligence work. He has been involved in matters in state and federal civil and criminal courts, as well as domestic and international arbitration and other forums for dispute resolution. His experience includes matters with public and private companies in a broad range of industries including pharmaceuticals, telecommunications, broadband, health care, manufacturing, oil and gas, coal, utilities, land development, hospitality, and others.

Deloitte & Touche LLP - Senior Manager

1994 -2006

Mr. Hofmann was a senior manager with the public accounting firm of Deloitte & Touche LLP in the Forensic and Dispute Services and Assurance and Advisory services departments. He served numerous clients in various industries ranging in size from small, privately held companies to large, multi-national Fortune 500 companies.

Education and Certification

Bachelor of Business Administration, double major in Accounting and Economics, *Magna Cum Laude*,
University of Notre Dame, 1994
Certified Public Accountant, Pennsylvania 1996
Certified in Financial Forensics, 2008
Certified Licensing Professional 2010

Professional and Business Affiliations

American Institute of Certified Public Accountants, Member Pennsylvania Institute of Certified Public Accountants, Member Licensing Executives Society, Member

Civic Affiliations

Notre Dame Club of Pittsburgh

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