

**From:** ovid.santoro@db.com  
**Sent:** [REDACTED]  
**To:** cebra@ibm.net  
**Subject:** Re: web epG: dynasite  
**Attach:** pic21394.pcx

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let's roll this one around and smoke it a bit. but i think we have something ultimately doable.

i mean what you mean, essentially yes.

but maybe i this needs to be clearer. it's even simpler. today (not next generation) you have a pc in front of you. most people on a network, or those that log on, will have a home page of their selection pop up. well usually it's yahoo or netscape home page or maybe altavista. few people realise they can select their own. fewer people are fortunate to have one that actually brings them, serves them what they want/need on a home page. most people default to their portal, say yahoo. gee, i get what yahoo wants me to get. or even better, when i do a search i get what some site is paying yahoo to give me. that's not what i want in my face. noone has the imagination or vision--or even the tools to create their own simple home page.

what i want is a home page--one page--in my face with what i want and need. i subscribe to the ny times, wallst journal, economist, newedge. i cruise and shop on amazon. i want a live ski report. well rather than having a bookmark page in front of me, i have (not my library of bookmarks), but my selection of bookmarks that i most use.

what's the next step/generation? well. rather than just a page with 24 hyperlinks in front of me, i get an ultradynamic screen that has actually 24 (or so) web site in my face all the time. but they are minitarised, like an inch square, like a mosaic (remember that name, that concept? netscape seems to have forgotten).

the idea is that this constantly 'reminds' me what i care about. i get to 'see' what is happening on the websites i care about in realtime.

next of course will be website that turn into channels. instead of static content, it'll be streaming content. so you'll need to be tuned in to the 'show'.

am i making sense?

(Embedded  
image moved cebra (@ ibm.net  
to file: [REDACTED]  
pic21394.pcx)

To: Ovid Santoro/DMGIB/DMG UK/DeuBa  
cc:  
Subject: Re: web epg: dynasite

Dats right Bubba!

All web-servers knows exactly who you are when you get there, they know your IP-address, but not a lot of servers use it for anything other than collecting statistics for the "wow- we had someone from Uzbekistan looking at our page" sessions.

What you picture is extremely do-able. With intelligent web-servers who know who you are - and care!  
Buttons and dynamic views

Digital TV guys are still TV guys and they still don't get it at all. Their idea of heaven if EPG's with all the sports events in one scrollable list. Who needs that. Not me!

So what's that Real-Player "20 times faster than Internet" thing. They cache what you want behind the scenes so it's there for you instantaneously when you click it. Crap and totally misunderstood. I certainly do not want to pay for bandwidth downloading something that I maybe want to look at later.  
What a silly idea.

The only workable thing is that the server knows who you are and what you want, so when you do load the page, it has something on it that you are interested in. Try making a statistics one day, when you surf, how many bytes where actually interesting. You'll end up in less then a percent if you are really lucky.  
Most bandwidt is wasted on pure dung.

This idea of your can change that. No more wastebaskets. It's environmentally safe surfing. No waste.

Well, how do we get started?

Gork

