

ovid.santoro@db.com wrote [REDACTED]

i ave an idea...

cebra @ ibm.net [REDACTED]

To: Ovid Santoro/DMGIB/DMG UK/DeuBa

Subject: Re: web epg

web epg? r u zyrios?

ovid.santoro@db.com wrote at [REDACTED]

To: cebra@ibm.net @ DEUBAINT

Subject: Re: web epg

think about how many sites one looks at. forget bookmarks. i am talking about two things. rather than opening up yahoo as your home page, have a home page a list of stuff to go through. and/or multiple web pages on the screen simultaneously.

ovid.santoro@db.com wrote at [REDACTED]

do you get it?

cebra @ ibm.net [REDACTED]

To: Ovid Santoro/DMGIB/DMG UK/DeuBa

Subject: Re: web epg

Yes, I get it, it's kinda like an advanced bookmarks page. But with dynamics and completely combinable with that thing there whatsitcalled hmmm SpeedCast, no, MediaBurst, no, Surf'n'Turf thing there. Updates your advanced bookmarks page without even being on the net. Smashing.

Wanna brianstorm about it?

Ovid Santoro [REDACTED]

To: cebra@ibm.net

Subject: Re: web epg: dynasite

let's think about this. it's all portals now. you get taken where yahoo wants you to swallow their drek adverts. use metacrawler to do a search sometime. Alta gets 20

hits, yahoo zip for the same subject--what's happening here. i assume yahoo's interpretation of searching the web is diff--much!

anyway, i want what i want. i want a really simple but functional front-page, my home page to be something that delivers my smart agent queries and other info right to me on a plate--with the other things i want. i want everything at my fingertips. i want bookmakrs yes--all on one page in my face all the time, so everyting i want (12 to 24) buttons or mini 'screens', on one page

an epg whereby my 20 fav websites are 'playing' and this is the operative word. what are they playing or streaming--all dynasites have a fluid first page. imagine the processor power for this? intel, hmmmmm.

i want to not have to rmember... 'oh, yeah i forgot the ny times'. i want it all there. amazon. db. search engine. nyt. wallst. economist. fishing. ski report. all right there.

isn't this what digital tv is supposed to be about? who's doing it? what buttons can we hit? maybe we're not the content creators, but the aggragators--even just the facilitators. we're tool-makers, or we make the totally customisable individual website creator. i think this is what all this software toolstuff to make your own web pages is all about, but backwards somehow. it's still too tough. most of all people don't know what to do, what they'd make.

make it veryvery plug&play. you choose the news page, the sports page, the big inclusive family page for every webtv.

the problem with the portal thing is i want what i want, not what yahoo spoon-feeds me is what i want. websites should not try to be everything to everyone, and just specialise like the economist. you get it like you get a tv cable/sat monthly package. you choose your 24 sites and pay for so much central processing power per month. do they start charging to enter webistes? oops, they do.

website as channels. i think portals is the way everyone wants it in silisoft walley. this is how they make their revenue model. what about going head on, going where portals know where they'll have to and won't because their margin will go. i don't think people want to 'live' at aol or at yahoo. i think they want their own home. hmmmm. dynahome. home of your own. own home. i want my home in my home, on my pc, not out on the web. sure maybe i have a web site. i mean each individual user wants their own home page in their face.

but even my subscription websites are there--that all. it's that simple.

this app has little barrier to entry, so we have to make it pull.

what's our rev model? well did yahoo have one when they started? no. we just get our client out there free. when everyone's got it, then we rope em in like mtv did (first 2 years no adverts).

hmmmmm.

cebra @ ibm.net [REDACTED]
To: Ovid Santoro/DMGIB/DMG UK/DeuBa
Subject: Re: web epg: dynasite

Dats right Bubba!

All web-servers knows exactly who you are when you get there, they know your IP-address, but not a lot of servers use it for anything other than collecting statistics for the "wow- we had someone from Uzbekistan looking at our page" sessions.

What you picture is extremely do-able. With intelligent web-servers who know who you are - and care! Buttons and dynamic views

Digital TV guys are still TV guys and they still don't get it at all. Their idea of heaven if EPG's with all the sports events in one scrollable list. Who needs that. Not me!

So what's that Real-Player "20 times faster than Internet" thing. They cache what you want behind the scenes so it's there for you instantaneously when you click it. Crap and totally misunderstood. I certainly do not want to pay for bandwidth downloading something that I _maybe_ want to look at later. What a silly idea.

The only workable thing is that the server knows who you are and what you want, so when you do load the page, it has something on it that you are interested in. Try making a statistics one day, when you surf, how many bytes where actually interesting. You'll end up in less then a percent if you are really lucky. Most bandwidt is wasted on pure dung.

This idea of your can change that. No more wastebaskets. It's environmentally safe surfing. No waste.

Well, how do we get started?

Gork

Ovid Santoro [REDACTED]
To: cebra@ibm.net
Subject: Re: web epg: dynasite

let's roll this one around and smoke it a bit. but i think we have something ultimately doable.

i mean what you mean, essentially yes.

but maybe i this needs to be clearer. it's even simpler. today (not next generation) you have a pc in front of you. most people on a network, or those that log on, will have a home page of their selection pop up. well usually it's yahoo or netscape home page or maybe altavista. few people realise they can select their own. fewer people are fortunate to have one that actually brings them, serves them what they want/need on a home page. most people default to their portal, say yahoo. gee, i get what yahoo wants me to get. or even better, when i do a search i get what some site is paying yahoo to give me. that's not what i want in my face. noone has the imagination or vision--or even the tools to create their own simple home page.

what i want is a home page--one page--in my face with what i want and need. i subscribe to the ny times, wallst journal, economist, newedge. i cruise and shop

on amazon.i want a live ski report. well rather than having a bookmark page in front of me, i have (not my library of bookmarks), but my selection of bookmarks that i most use.

what's the next step/generation? well. rather than just a page with 24 hyperlinks in front of me, i get an ultradynamic screen that has actually 24 (or so) web site in my face all the time. but they are minitarised, like an inch square, like a mosaic (remember that name, that concept? netscape seems to have forgotten).

the idea is that this constantly 'reminds' me what i care about. i get to 'see' what is happening on the websites i care about in realtime.

next of course will be website that turn into channels. instead of static content, it'll be streaming content. so you'll need to be tuned in to the 'show'.

am i making sense?

████████ Cebra wrote at 09:15 AM
To: Ovid Santoro/DMGIB/DMG UK/DeuBa
Subject: Re: web epg: dynasite

You got it: "Return of the Mosaic!".

I am in sync, let's boil it for a little while. Then add spice.

████████ Ovid Santoro wrote at 09:51 AM
To: cebra@ibm.net @ DEUBAINT
Subject: Re: web epg: dynasite

and let it ferment a bit too!

you see what i mean though? wow, can you imagine the chip/modem/ram-job that can handle 24 simultaneous streams?

████████ Cebra wrote at 10:28AM
To: Ovid Santoro/DMGIB/DMG UK/DeuBa
Subject: Re: web epg: dynasite

Nono, the www.dynasite.net server handles the power-consuming job, you only get the boiled down hard contents. But the Dynasite configuration must be a kickass one. Biggest servers ever. Man I love it. Satellite broadcast caches between dynasite regions also. This is it Bubba!

you request your page from www.dynasite.net, the central scrutinizer figures out where you are and directs you to the closest dynasite region. That region already knows what you want and has your page ready. Kazoom, you get it fast and clean. It's dynabrowsing! It's swifterizing... It's the greased lightnin'.....

Internet Dynamics, Inc.
Dynacorp, Inc.
Personal Dynamics Ltd.
Dynamo Hum Corporation

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[REDACTED] Ovid Santoro wrote at 10:41 AM

To: cebra@ibm.net

Subject: Re: web epq: dynasite

dynamo hum. that's it. dynamo hymm. can we call it dynamo hum?

yes, i see, you put the power at the server, so sun would want to invest. and maybe this is intel's way into the server world. or cisco would do it. the're splashing about loads now.

maybe this is our next big thing to work on.

i like it a hole lot.