

Product Description

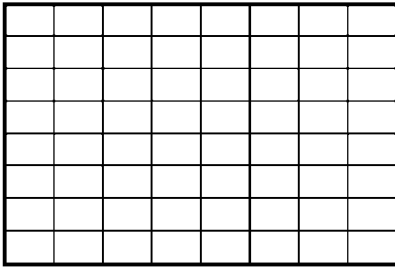
The SurfCast Software

SurfCast is a useful, convenient and fun application that organises and guides user's entire On-line experience.

SurfCast is client software interface, as well as a server software. A first time user goes to www.surfcast.com and downloads an applet of the SurfCast client software. The SurfCast software allows PC users to uniquely and easily configure their own Desktop.

Visually, a SurfCast enabled PC screen is a grid of tiles covering the entire PC screen (*SurfCast sits on-top-of Windows OS*). The user can configure each tile to represent an address or application, as well as configure tiles with attributes/properties such as frame-rate. There will be several versions of SurfCast including several pre-configured packages.

SurfCast software is a dynamic GUI: a mosaic of clickable 'streaming tiles'.



SurfCast software is:

- SurfCast software is an organiser in that it organises one's On-line (Internet or intranet) life.
- SurfCast software is a programme guide in that it guides users to 'programmes', such as Web sites.
- SurfCast software is like a portal, or a personal home-page, except the user programmes or configures the content entirely themselves. (Portals like Yahoo deliver 'their' content).
- SurfCast software is like a browser, except the user has effectively 64 (or more) concurrent or simultaneous Web sites or content channels.
- SurfCast software is like wallpaper, except it is clickable and resides 'on-top-of' Windows. SurfCast does not replace any applications, it replaces the desktop and Windows becomes one of the tiles in the SurfCast grid.

Some Properties of SurfCast Software:

The SurfCast software user configures each tile with properties. A user can 'dynamically bookmark' an address, place it as a tile in an mosaic that covers the entire PC screen, where this tile is a clickable 'streaming tile' pointing to applications, files, and channels of content from different types of networks, and configure the refresh rate of each tile--for instance.

One of the configurable properties is the SurfCast grid can be sized from 1 to 64 or even 128 tiles (theoretically more).

The SurfCast software is designed to be implemented initially on a PC; however it will be device independent. The software will subsequently run on PDAs, mobile phones, and PC-TV hybrid appliances (Web TV and beyond), for instance.

SurfCast.Com:

At its most rudimentary level, SurfCast is a simple easy-to-use interface which can be a system for organising a users information and interests.

Ultimately, SurfCast is a network solution with a dynamic GUI client, and big fat servers that carousel multiple types of content and even different types of networks--whether that be files, applications, Web sites, TV channels, or broadband channels. A unique feature of SurfCast is that it can serve multiple streams of content--of the viewers choice.

SurfCast software is a useful, convenient and fun application that organises and guides user's On-line experience.