

Paper No. \_\_\_\_\_

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SONY CORPORATION

Petitioner

v.

YISSUM RESEARCH DEVELOPMENT COMPANY  
OF THE HEBREW UNIVERSITY OF JERUSALEM

Patent Owner

Patent No. 6,665,003

Issue Date: December 16, 2003

Title: SYSTEM AND METHOD FOR GENERATING  
AND DISPLAYING PANORAMIC IMAGES AND MOVIES

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*Inter Partes* Review No. IPR2013-00326

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**PATENT OWNER POWER OF ATTORNEY  
PURSUANT TO 37 CFR 42.10(b)**

Patent Owner, **Yissum Research Development Company of the Hebrew University of Jerusalem**, hereby appoints the Practitioner(s) associated with **Customer Number 27683**, as its attorney(s) to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the above-identified petition for *Inter Partes* Review.

Please direct all communication regarding the Petition and the *Inter Partes* Review, if instituted, to:

Lead Counsel

David L. McCombs  
HAYNES AND BOONE, LLP  
2323 Victory Ave. Suite 700  
Dallas, TX 75219

Phone: (214) 651-5533  
Fax: (972) 692-9116  
david.mccombs.ipr@haynesboone.com  
USPTO Customer No. 27683  
USPTO Reg. No. 32,271

Back-up Counsel

David O'Dell  
HAYNES AND BOONE, LLP  
2323 Victory Ave. Suite 700  
Dallas, TX 75219

Phone: (972) 739-8635  
Fax: (214) 200-0853  
david.odell.ipr.@haynesboone.com  
USPTO Customer No. 27683  
USPTO Reg. No. 42,044

*Pending admission pro hac vice*

Robert Gerrity  
TENSEGRITY LAW GROUP LLP  
555 Twin Dolphin Dr. Suite 360  
Redwood Shores, CA 94065

Phone: (650) 802-6040  
Fax: (650) 802-6001  
robert.gerrity@tensegritylawgroup.com

*Pending admission pro hac vice*

William Nelson

TENSEGRITY LAW GROUP LLP

555 Twin Dolphin Dr. Suite 360

Redwood Shores, CA 94065

Phone: (650) 802-6075

Fax: (650) 802-6001

william.nelson@tensegritylawgroup.com

The undersigned is authorized to sign this Power of Attorney on behalf of the  
Patent Owner.

Executed at Jerusalem on the 7<sup>th</sup> day of July, 2013.

**Yissum Research Development Company of the Hebrew University of  
Jerusalem**

By: Renée Ben-Israel

Printed Name: Renée Ben-Israel  
VP - Intellectual Property

Title: \_\_\_\_\_

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Case IPR2013-00326  
Patent No. 6,665,003

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**CERTIFICATE OF SERVICE**

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e), that  
service was made on the Petitioner as detailed below.

*Date of service* July 8, 2013

*Manner of service* Electronic Mail (Sony-HumanEyes@kenyon.com)

*Documents served* PATENT OWNER POWER OF ATTORNEY PURSUANT  
TO 37 CFR 42.10(b)

*Persons Served* Walter Hanley and Michelle Carniaux  
Kenyon & Kenyon LLP  
One Broadway  
New York, NY 10004

/David L. McCombs/  
\_\_\_\_\_  
David L. McCombs  
Registration No. 32,271