

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

OPENTV, INC.

Petitioner

v.

CISCO SYSTEMS, INC., CISCO TECHNOLOGY INC., SCIENTIFIC-ATLANTA, LLC,
SCIENTIFIC-ATLANTA, INC. AND NDS AMERICAS INC.

Patent Owner

CASE: Unassigned

Patent No. 7,505,592B2

POWER OF ATTORNEY

Pursuant to 37 C.F.R. 42.10(b), Petitioner, OPENTV, INC., hereby appoints following lead and back-up counsel associated with Customer Number 97075 to prosecute and transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with a Petition for *Inter Partes* Review of U.S. Patent No. 7,505,592B2 entitled "APPARATUS FOR ENTITLING AND TRANSMITTING SERVICE INSTANCES TO REMOTE CLIENT DEVICES" in which, based on information and belief, Cisco Systems, Inc., Cisco Technology Inc., Scientific-Atlanta, LLC, Scientific-Atlanta, Inc. and NDS Americas Inc.

(collectively "Cisco") each may have, or are represented by Cisco to have, or have had, ownership interest:

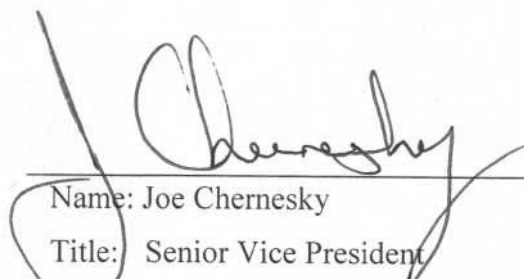
LEAD COUNSEL	BACK-UP COUNSEL
Amy E. Simpson USPTO Reg. No. 54,688 Perkins Coie LLP 11988 EL Camino Real, Suite 200 San Diego, CA 92130 Phone: 858-720-5702 Fax: 858-720-5799 opentv-cisco-ipr@perkinscoie.com	Bing Ai USPTO Reg. No. 43,312 Perkins Coie LLP 11988 EL Camino Real, Suite 200 San Diego, CA 92130 Phone: 858-720-5707 Fax: 858-720-5799 opentv-cisco-ipr@perkinscoie.com
	Nicholas T. Bauz USPTO Reg. No. 41,604 Perkins Coie LLP 11988 EL Camino Real, Suite 200 San Diego, CA 92130 Phone: 858-720-5706 Fax: 858-720-5799 opentv-cisco-ipr@perkinscoie.com

Please direct all electronic communications regarding this Petition to the above lead and back-up counsel at the following email address:

opentv-cisco-ipr@perkinscoie.com

The undersigned is authorized to sign this Power of Attorney on behalf of Petitioner OPENTV, INC.

Date: 5/29/13


Name: Joe Chernesky
Title: Senior Vice President
OPENTV, INC.