

Paper No. \_\_\_\_\_

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

OPENTV, INC.  
Petitioner

v.

CISCO SYSTEMS, INC.  
Patent Owner

Case IPR2013-00330  
Patent No. 7,505,592

---

**PATENT OWNER POWER OF ATTORNEY  
PURSUANT TO 37 CFR 42.10(b)**

Patent Owner, **Cisco Systems, Inc.**, hereby appoints the Practitioners associated with Haynes and Boone, LLP, **USTPO Customer Number 27683**, as its attorneys to prosecute and to transact all business in the Patent Trial & Appeal Board of the United States Patent and Trademark Office connected with the above-identified *Inter Partes* Review matter.

The undersigned is authorized to sign this Power of Attorney on behalf of the Patent Owner.

Executed at San Jose, California, USA on the 19th day of June, 2013.

**Cisco Systems, Inc.**

By: Mark T. Gorman

Printed Name: Mark T. Gorman

Title: VP & Assistant Secretary

UNITED STATES PATENT AND TRADEMARK OFFICE

---

OPENTV, INC.  
Petitioner

v.

CISCO SYSTEMS, INC.  
Patent Owner

Case IPR2013-00330  
Patent No. 7,505,592

---

**CERTIFICATE OF SERVICE**

The undersigned certifies, in accordance with 37 C.F.R. § 42.6(e), that service was made on the Petitioner as detailed below.

*Date of service* June 21, 2013

*Manner of service* Electronic Mail (opentv-cisco-ipr@perkinscoie.com)

*Documents served* PATENT OWNER POWER OF ATTORNEY PURSUANT TO 37 CFR 42.10(b)

*Persons Served* Bing Ai, Nicholas Bauz, and Amy Simpson  
Perkins Coie LLP  
11988 El Camino Real, Suite 200  
San Diego, CA 92130

/David L. McCombs/  
\_\_\_\_\_  
David L. McCombs  
Registration No. 32,271