UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

Apple Inc. Petitioner,

v.

EVOLUTIONARY INTELLIGENCE, LLC, Patent Owner

Patent No. 7,010,536 Issued: March 7, 2006 Filed: January 28, 1999 Inventor: Michael De Angelo

Title: SYSTEM AND METHOD FOR CREATING AND MANIPULATING INFORMATION CONTAINERS WITH DYNAMIC REGISTERS

Inter Partes Review No. IPR2014-00085

POWER OF ATTORNEY FOR PETITIONER APPLE INC.

POWER OF ATTORNEY FOR PETITIONER APPLE INC.

In accordance with 37 C.F.R. § 42.10(b), Petitioner, Apple Inc., hereby appoints:

Lead Counsel	Backup Lead Counsel
Jeffrey P. Kushan	Douglas I. Lewis
Reg. No. 43,401	Reg. No. 39,748
Sidley Austin LLP	Sidley Austin LLP
1501 K Street, N.W.	One South Dearborn
Washington, DC 20005	Chicago, IL 60603
jkushan@sidley.com	dilewis@sidley.com
(202) 736-8914	(312) 853-4169

as its representative to act on its behalf in the above-identified petition for *inter* partes review, with full power to appoint an associate agent, and to transact all business in the United States Patent and Trademark Office in connection therewith.

I have authority to sign this document on behalf of Petitioner, Apple Inc.

Signature: _____ Date: 10/22/2013

Name: Noreen Krall

Title: Vice President, Chief Litigation Counsel