

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Facebook, Inc.
Petitioner

v.

Rembrandt Social Media, L.P.
Patent Owner

IPR2014-00415
Patent 6,415,316

PATENT OWNER'S REQUEST FOR ORAL HEARING

Pursuant to 37 C.F.R. § 42.70(a) and the Scheduling Order (Paper 10) as amended by party agreement, Rembrandt (“Patent Owner”) requests oral argument in this proceeding (IPR2014-00415). In particular, Patent Owner requests, without waiving consideration of any issue not listed below, an argument on the following issues:

1. The proper construction of the term “privacy level information” that appears in the challenged claims of U.S. Patent No. 6,415,316;
2. Whether Petitioner has met its burden of proof that the challenged claims are rendered unpatentable under 35 U.S.C. § 103 by the combinations of prior art identified in the instituted grounds of unpatentability; and
3. Any other matters raised by Facebook or the Board.

For oral argument, which will be held April 6, 2015, Patent Owner requests to use video equipment to display exhibits, including the use of a projector/screen for a PowerPoint display or the like.

Respectfully submitted,

Date: March 6, 2015

/John S. Goetz/

John S. Goetz

Reg. No. 54,867

Fish & Richardson P.C.
3200 RBC Plaza
60 South Street
Minneapolis, MN 55402
Telephone: (212) 641-2277
Facsimile: (202) 783-2331

CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4)(i) *et seq.* and 42.105(b), the undersigned certifies that on March 6, 2015, a complete and entire copy of this Patent Owner's Request for Oral Hearing was provided via e-mail, to the Petitioner by serving the correspondence e-mail addresses of record as follows:

Heidi L Keefe
Mark R. Weinstein
COOLEY LLP
ATTN: Patent Group
1299 Pennsylvania Ave., NW, Suite 700
Washington, DC 20004

Email: hkeefe@cooley.com
Email: mweinstein@cooley.com
Email: zpatdcdocketing@cooley.com

 /Jessica K. Detko/
Jessica K. Detko
Fish & Richardson P.C.
3200 RBC Plaza
60 South Sixth Street
Minneapolis, MN 55402
(612) 337-2516