

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Facebook, Inc.
Petitioner

v.

Rembrandt Social Media, L.P.
Patent Owner

IPR2014-00415
Patent 6,415,316

**PATENT OWNER REMBRANDT SOCIAL MEDIA, L.P.'S
NOTICE OF CHANGE IN COUNSEL**

Pursuant to 37 C.F.R. § 42.10(a) and (b), Patent Owner Rembrandt Social Media, L.P. (“Patent Owner”), hereby designates John S. Goetz, formerly listed as a back-up counsel in this proceeding, as lead counsel, and Robert H. Hillman, formerly listed as lead counsel, as a back-up counsel in this Petition for *Inter Partes* Review of U.S. Patent No. 6,415,316.

Therefore, the counsel for Petitioner presently in this case are:

| Lead Counsel | Back-Up Counsel |
|---|---|
| John S. Goetz, Reg. No. 54,867 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 Tel: (212) 641-2277 Email: goetz@fr.com IPR2014-00415@fr.com Fax: (202) 783-2331 | Robert H. Hillman, Reg. No. 22,837 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 Tel: (617) 521-7816 Email: hillman@fr.com IPR2014-00415@fr.com Fax: (202) 783-2331 Lawrence K. Kolodney, Reg. No. 43,807 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 Tel: (617) 521-7002 Email: Kolodney@fr.com IPR2014-00415@fr.com Fax: (202) 783-2331 |

Respectfully submitted,

Date: April 1, 2015

/John S. Goetz/

John S. Goetz

Reg. No. 54,867

Fish & Richardson P.C.
3200 RBC Plaza
60 South Street
Minneapolis, MN 55402
Telephone: (212) 641-2277
Facsimile: (202) 783-2331

CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4) and 42.205(b), the undersigned certifies that April 1, 2015, a complete and entire copy of this Patent Owner Rembrandt Social Media, L.P.'s Notice of Change in Counsel was provided via email to the Petitioner by serving the correspondence email address of record as follows:

Heidi L Keefe
Mark R. Weinstein
COOLEY LLP
ATTN: Patent Group
1299 Pennsylvania Ave., NW, Suite 700
Washington, DC 20004

Email: hkeefe@cooley.com
Email: mweinstein@cooley.com
Email: zpatdcdocketing@cooley.com

/Jessica K. Detko/
Jessica K. Detko
Fish & Richardson P.C.
3200 RBC Plaza
60 South Sixth Street
Minneapolis, MN 55402
(612) 337-2516