

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Facebook, Inc.
Petitioner

v.

Rembrandt Social Media, L.P.
Patent Owner

IPR2014-00415
Patent 6,415,316

**PATENT OWNER REMBRANDT'S
MANDATORY NOTICES**

MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, the patent owner, Rembrandt Social Media, L.P., (“Rembrandt”), hereby submits the following mandatory notices in response to Facebook’s Petition for *Inter Partes* Review of U.S. Patent No. 6,415,316.

1. Real Party-In-Interest under 37 CFR § 42.8(b)(1)

Rembrandt Social Media, L.P. is the patent owner and the real party-in-interest in this proceeding.

2. Related Matters under 37 CFR § 42.8(b)(2)

U.S. Patent No. 6,415,316 is one of two patents at issue in *Rembrandt Social Media, L.P. v. Facebook, Inc. et al.* (E.D.Va. Case No. 13-cv-00158-TSE), a case filed on February 4, 2013. That case is stayed pending an appeal to the U.S. Court of Appeals for the Federal Circuit.

3. Lead and Back-Up Counsel, under 37 CFR § 42.8(b)(3)

The Patent Owner designates the following lead and back-up counsel:

LEAD COUNSEL	BACK-UP COUNSEL
Robert H. Hillman, Reg. No. 22,837 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 Tel: (617) 521-7816 Email: hillman@fr.com IPR2014-00415@fr.com Fax: (202) 783-2331	Lawrence K. Kolodney, Reg. No. 43,807 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 Tel: (617) 521-7002 Email: kolodney@fr.com IPR2014-00415@fr.com Fax: (202) 783-2331 John S. Goetz, Reg. No. 54,867 3200 RBC Plaza 60 South Sixth Street Minneapolis, MN 55402 Tel: (212) 641-2277 Email: goetz@fr.com IPR2014-00415@fr.com Fax: (202) 783-2331

4. Service Information under 37 CFR § 42.8(b)(4)(i) *et seq.*

Please address all correspondence and service to counsel as listed above.

Going forward, Rembrandt consents to service by email at hillman@fr.com,
kolodney@fr.com, goetz@fr.com, and IPR2014-00415@fr.com (ref.: Docket No.
37115-0002IP1).

Respectfully submitted,

Date: 03/04/2014

/John S. Goetz/
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CERTIFICATE OF SERVICE

Pursuant to 37 CFR §§ 42.6(e)(4) and 42.205(b), the undersigned certifies that on March 4, 2014, a complete and entire copy of this Patent Owner Rembrandt's Mandatory Notices, along with the associated and concurrently filed Power of Attorney, were provided via email to the Petitioner by serving the correspondence email address of record as follows:

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