IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD., Petitioner,

v.

BLACK HILLS MEDIA, LLC, Patent Owner.

IPR2014-00711 Patent No. 8,230,099

PETITIONER'S UPDATED MANDATORY NOTICE

IPR2014-00711 032449.0032-US05

Pursuant to 37 C.F.R. § 42.8, Petitioner Samsung Electronics Co., Ltd. submits the following Updated Mandatory Notice. In accordance with 37 C.F.R. 42.8(a)(3), this Mandatory Notice is being timely filed within 21 days of the change in information.

Service Information Under 37 C.F.R. § 42.8(b)(4)

The postal and hand-delivery address for lead and back-up counsel has changed to:

Covington & Burling LLP

One CityCenter

850 Tenth Street, NW

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All other information previously provided remains the same.

Date: December 10, 2014 Respectfully Submitted,

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CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 10th day of December 2014, the foregoing Petitioner's Updated Mandatory Notice was served via electronic mail by agreement of the parties on the following counsel of record for Patent Owner.

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Date: December 10, 2014

Andrea G. Reister, Esq. Registration No.: 36,253