

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

---

SAMSUNG ELECTRONICS CO., LTD.,  
Petitioner,

v.

BLACK HILLS MEDIA, LLC,  
Patent Owner.

IPR2014-00711  
Patent No. 8,230,099

---

**PETITIONER'S UPDATED MANDATORY NOTICE**

Pursuant to 37 C.F.R. § 42.8, Petitioner Samsung Electronics Co., Ltd. submits the following Updated Mandatory Notice. In accordance with 37 C.F.R. § 42.8(a)(3), this Mandatory Notice is being timely filed within 21 days of the change in information.


**Real Party-In-Interest Under 37 C.F.R. § 42.8(b)(1)**

The Petition identified Samsung Electronics Co., Ltd. (“SEC”), Samsung Electronics America, Inc. (“SEA”), and Samsung Telecommunications America, LLC (“STA”) as real parties-in-interest. (Paper No. 1, p. 1.) Effective January 1, 2015, STA and SEA have merged, and the combined entity, SEA, is a wholly owned subsidiary of Samsung Electronics Co., Ltd., a publicly held corporation organized under the laws of the Republic of Korea.

All other information previously provided remains the same.

Date: January 9, 2015

Respectfully Submitted,

By   
Andrea G. Reister

Registration No.: 36,253

Gregory S. Discher

Registration No.: 42,488

COVINGTON & BURLING LLP

One CityCenter

850 Tenth Street, NW

Washington, DC 20001

(202) 662-6000

Attorneys for Petitioner

## **CERTIFICATE OF SERVICE**

Pursuant to 37 C.F.R. § 42.6, I hereby certify that on this 9th day of January 2015,  
the foregoing Petitioner's Updated Mandatory Notice was served via electronic mail  
by agreement of the parties on the following counsel of record for Patent Owner.

Reza Mollaaghababa  
Thomas Engellenner  
Pepper Hamilton LLP  
mollaaghababar@pepperlaw.com  
engellenner@pepperlaw.com

Date: January 9, 2015

A handwritten signature in cursive script, appearing to read "Andrea G. Rejster", written over a horizontal line.

Andrea G. Rejster, Esq.  
Registration No.: 36,253