

Filed on Behalf of Black Hills Media, LLC  
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UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SAMSUNG ELECTRONICS CO., LTD.;  
SAMSUNG ELECTRONICS AMERICA, INC.; and  
SAMSUNG TELECOMMUNICATIONS AMERICA, LLC  
Petitioners

v.

BLACK HILLS MEDIA, LLC  
Patent Owner

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Case IPR2014-00718  
Patent 7,835,689

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**SUBMISSION OF MANDATORY NOTICE INFORMATION**

The Patent Owner hereby submits the following information pursuant to 37  
C.F.R. § 42.8.

**1. Real party-in-interest:**

The real party-in-interest of Patent Owner is Black Hills Media, LLC, the owner of U.S. Patent No. 7,835,689.

**2. Related matters:**

*Black Hills Media, LLC v. Samsung Elecs. Co., Ltd., et al.*, No. 2:13-cv-00379 (E.D. Tex.).

**3. Lead and back-up counsel and service information:**

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## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing SUBMISSION OF MANDATORY NOTICE INFORMATION and any supporting exhibits were served on counsel of record on May 22, 2014, and that this document was filed through the Patent Review Processing System and served electronically via email.

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Respectfully submitted,  
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May 22, 2014  
Date