Filed on Behalf of Black Hills Media, LLC

By: N. Andrew Crain (andrew.crain@thomashorstemeyer.com) THOMAS | HORSTEMEYER, LLP 400 Interstate North Parkway, SE Suite 1500 Atlanta, Georgia 30339 Tel: (770) 933-9500 Fax: (770) 951-0933

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD.; SAMSUNG ELECTRONICS AMERICA, INC.; and SAMSUNG TELECOMMUNICATIONS AMERICA, LLC

Petitioner

V.

BLACK HILLS MEDIA, LLC Patent Owner

> Case IPR2014-00718 Patent 7,835,689

BLACK HILLS MEDIA, LLC'S, LIMITED POWER OF ATTORNEY IN AN INTER PARTES REVIEW Patent Owner, Black Hills Media, LLC ("BHM") hereby appoints Robert D. Gravois and Kenneth A. Knox as its attorneys to prosecute the aforementioned proceeding, and to transact all business before the Patent Trial and Appeal Board connected to the above captioned matter. Previously designated counsel N. Andrew Crain remains as lead counsel in this proceeding.

Date: August _ 26 , 2014

Respectfully submitted,

By:

Hugh Svendsen CEO of Concert Technology Black Hills Media, LLC 1000 N. West St. Suite 1200 Wilmington, DE 19801