

Filed on Behalf of Black Hills Media, LLC

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD.;
SAMSUNG ELECTRONICS AMERICA, INC.; and
SAMSUNG TELECOMMUNICATIONS AMERICA, LLC

Petitioner

V.

BLACK HILLS MEDIA, LLC
Patent Owner

Case IPR2014-00718

Patent 7,835,689

UPDATED MANDATORY NOTICE

Patent Owner Black Hills Media, LLC, (“Patent Owner”) submits this
updated Mandatory Notice pursuant to 37 C.F.R. § 42.8.

Withdrawal of Back-up Counsel

Vivek A. Ganti, Lead Counsel (Reg. No. 71, 368)

Identification of Lead and Back-up Counsel

Andrew Crain, Lead Counsel (Reg. No. 45, 442)

Robert Gravois, Back-up Counsel (Reg. No. 67,224)

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Respectfully Submitted,
Dated: August 27, 2014
Andrew Crain
/Andrew Crain/

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing UPDATED MANDATORY NOTICE and any supporting exhibits were served on counsel of record August 27, 2014, and that this document was filed through the Patent Review Processing System and served electronically via email.

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August 27, 2014
Date